NO. 233 SEPT. 1982

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NUMBER 233 SEPTEMBER 1982

MAD

"Money still talks these days! Trouble is, you have to increase the volume a lot!"—Alfred E. Neuman

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JACK ALBERT *lawsuits* **ANNE GRIFFITHS** *logistics*
CONTRIBUTING ARTISTS AND WRITERS
the usual gang of idiots

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Printed in U.S.A.

VITAL FEATURES

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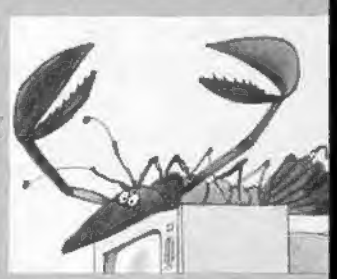

"THE BRAWL GUY" A TV SATIRE Pg. 43

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If you want to take three months or more to pay off other stuff you buy, that's okay with us! But if you want these full-color portraits of Alfred E. Neuman, MAD's "What--Me Worry?" kid, suitable for framing or lining bird cages or wrapping fish or whatever, you gotta pay cash! Just mail 60¢ for one, $1.25 for 3, $2.55 for 9, $5.15 for 27 or $10.35 for 81 to: MAD, 485 MADison Avenue, N.Y., N.Y. 10022

LETTERS DEPT.

"MAD'S ACADEMY AWARDS"

Mort Drucker and Stan Hart deserve an award for their version of the Academy Awards.

Lenny Kitzen
Canton, OH

I guess doing "MAD's Academy Award Show" saved you the trouble of doing countless satires of yecch stuff like "Mommie Dearest" etc.

John L. Clash
Baltimore, MD

I really enjoyed MAD's version of the Academy Awards but I was surprised that Pia Zadora was not mentioned. What's the matter, didn't "Pia promoter Riklis" tickle your money bone?

Mary Rye
Nashville, TN

GUN SHOTS

Personally, I think your article "MAD Visits A Local Gun Club Picnic" isn't true at all. You're treating people with guns as if we were crazy maniacs and giving us a bad reputation. I'm warning you. If you ever do it again, I'll shoot you!

Jacques Cyr
New Brunswick, CANADA

Your "Visit To A Local Gun Club" was right on target. I should know. I work at one.

Scott Somohano
Monroe Twp. NJ

In "MAD Visits A Local Gun Club Picnic", Larry Siegel and Jack Davis proved that they have a license to kill humor.

Kevin Roberts
Newton, MA

You at MAD exposed your immoral ignorance with your gun club picnic article. If you believe that gun control will work, then please tell me why John Lennon, Ronald Reagan and the Pope were all shot in places where guns have been banned or controlled for years! This country is doomed if fools like you do not wake up and realize that it is the criminal that must be punished and not the "guns" or the law-biding citizens.

Erik Michels
Huntington Beach, CA

FIRST HINT OF IMPEACHMENT?

As a college student, I have plenty of reason to hate President Reagan. As the billpayer, so does my father. Your "Reagan's Gettysburg Address" was so direct, we couldn't agree with you more. I'm glad MAD has the guts to blast the idiot the American public elected to its highest office, and I hope you continue in the future. That's why I'm renewing my subscription.

Sonalo Reyes
West New York, NJ

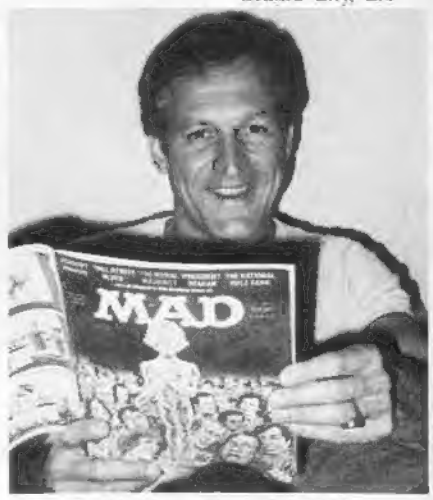
"HILL STREET BLUES"

Your "Swill Street Blues" was really swilly!

David Jerry
Oceanside, NY

Just wanted to let you know that I enjoyed your spoof of "Hill Street Blues"—even if you did have me wearing a woman's negligee and carting my girlfriend around wrapped in linoleum! Cheers!

Daniel J. Travanti
"Hill Street Blues"
Studio City, CA



"Hill Street Blues" Captain Daniel J. Travanti And MAD

I am sick and tired of seeing myself portrayed in one silly way after another in your inferior publication. First, you mocked my highly-sensitive performance in "Altered States". Now you're making fun of my poor Officer Renko, who has endured death, rejection and having to work with a former U.C.L.A. basketball star as a partner. Enclosed please find a photo of the guy I am bringing down to deal with you creeps! Thanks for nothing!

Charles Haid
"Hill Street Blues"
Studio City, CA

Charles "Renko" Haid (180 lbs.) With His Pal "Clyde" (247 lbs.)

SUPER IDEA

You guys blew it! You should have called your latest Super Special on Advertising "MADvertising!"

Sloane and Kyle Polillo
Philadelphia, PA

WHAT DISC JOCKEYS SAY...

I loved your article, "What Disc Jockeys Say...And What They Mean," Of course, when you clods wrote, "HE," you actually meant, "SHE!" Am I right? We *are* out here!

Joy V. Vander Lek
WAMS
Wilmington, DE

When a D.J. says, "My favorite magazine is MAD," what he really means is, "I don't make enough money to buy Playboy or Penthouse!"

Stu Wright
WORG
Orangeburg, SC

As a starving, underpaid, over-talented nighttime disc jockey in the metropolis of Mansfield, Ohio, my feeling is that you must have had your sneaky staff bug D.J.s all over the country to get "the other side of the story."

Mike Patrick
WMAN
Mansfield, OH

I really and truly loved your article "What Disc Jockeys Say...And What They Mean." My only problem is with what you said on the credit line, and what you really meant to say. What you meant to say was "Writer: Dick De Bartolo, Idea: Dean Fiora!" Wake up you guys!

Dean Fiora
Manchester, CT

Ooops! Sorry about that! But we did remember to pay you!—Ed.

"TV GUISE"

I'd rather watch the programs listed in your version of the "Truly Honest And Informative Listings In TV Guise" than the crap they're showing on the boob-tube now. Good job!

Lisa Verigin
Escalon, CA

Tom Koch should be writing TV Guide. His selections were hilarious!

Brendan Meagher
Thornwood, NY

My brothers and I liked your TV Guide article so much we had a "Family Feud" over it to see who would get to read it first. I finally had to beat up "The Little Rascals" and send them to "General Hospital." After I finally read it I said "That's Incredible!"

No Name
(but a good letter!)

HIDDEN MOTIVES??

I have finally figured out why you guys print some of the letters you receive from your readers. A few months back you printed a letter I sent you. My parents went out and bought a few more copies of the issue to send to relatives, friends, etc. You make more money that way! What a cheap trick!

Katie Smith
Yuma, AZ

We got you again, kiddo!—Ed.

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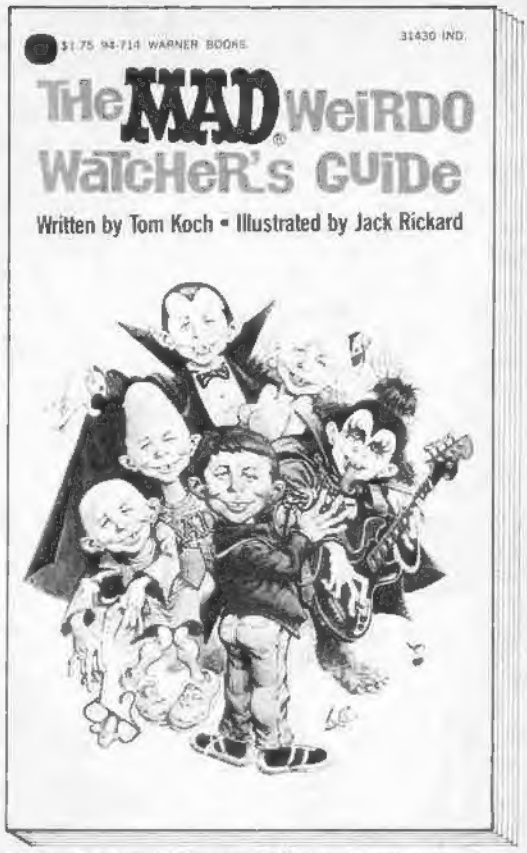
In today's world, it's not easy! There are so many of them! Like the kind that read book ads like this one and then don't respond to them immediately! Aren't you glad you're not one of those people?! We are!! But we must warn you! Even if you do respond to this ad and send for this book or buy it at your bookstand, we cannot guarantee you won't spot one of your *other* weirdo traits reading—



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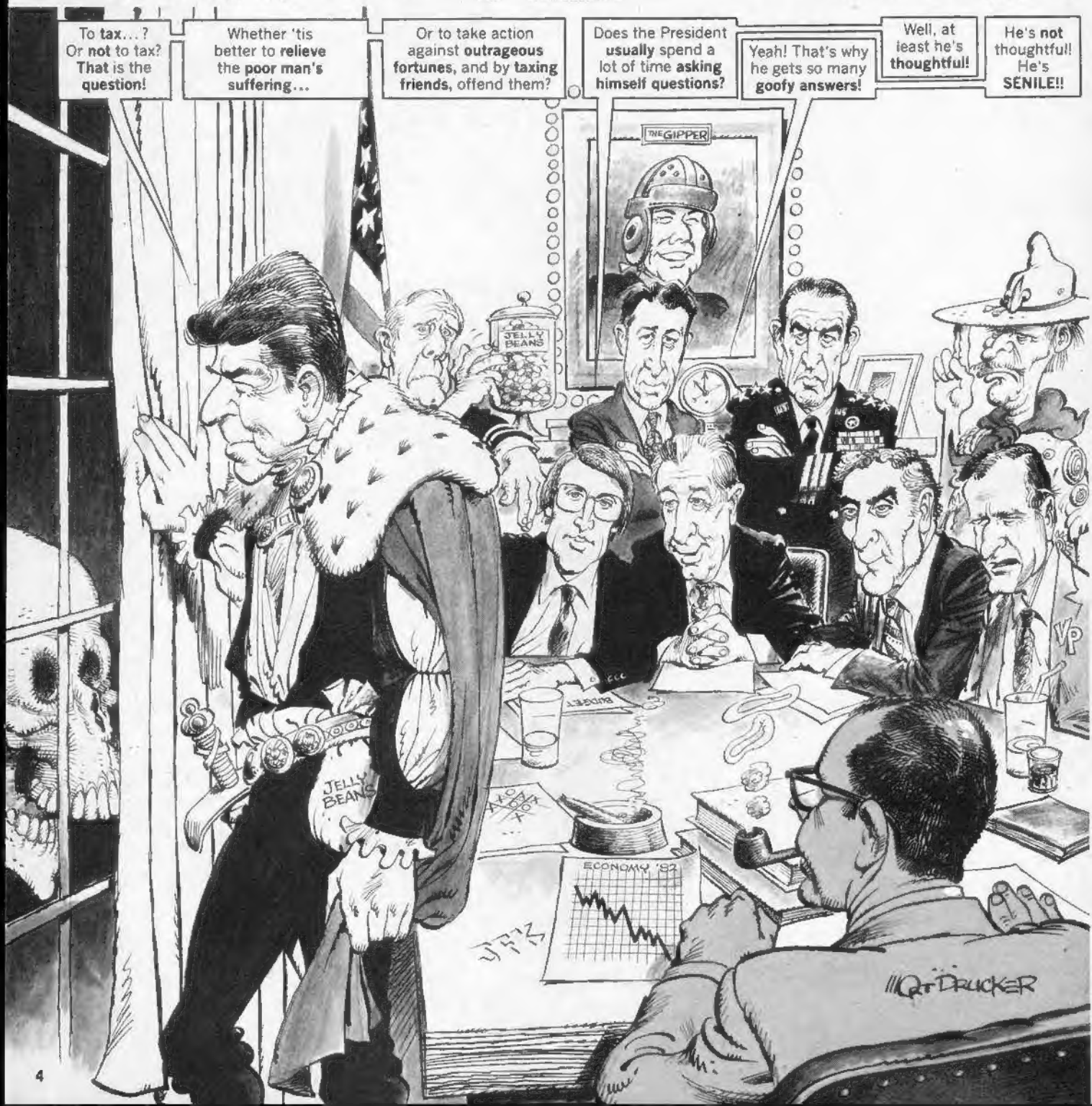
CAUGHT IN THE ACTS DEPT.

So you really think that just because Ronald Reagan became President, he gave up acting?! Well, shows how much you know!! Because once an actor, always an actor! It's kinda like herpes! And now that he IS President, instead of waiting around

RONALD REAGAN NOW STARRING

GESUNDHEIT!

...as "Hamlet"...

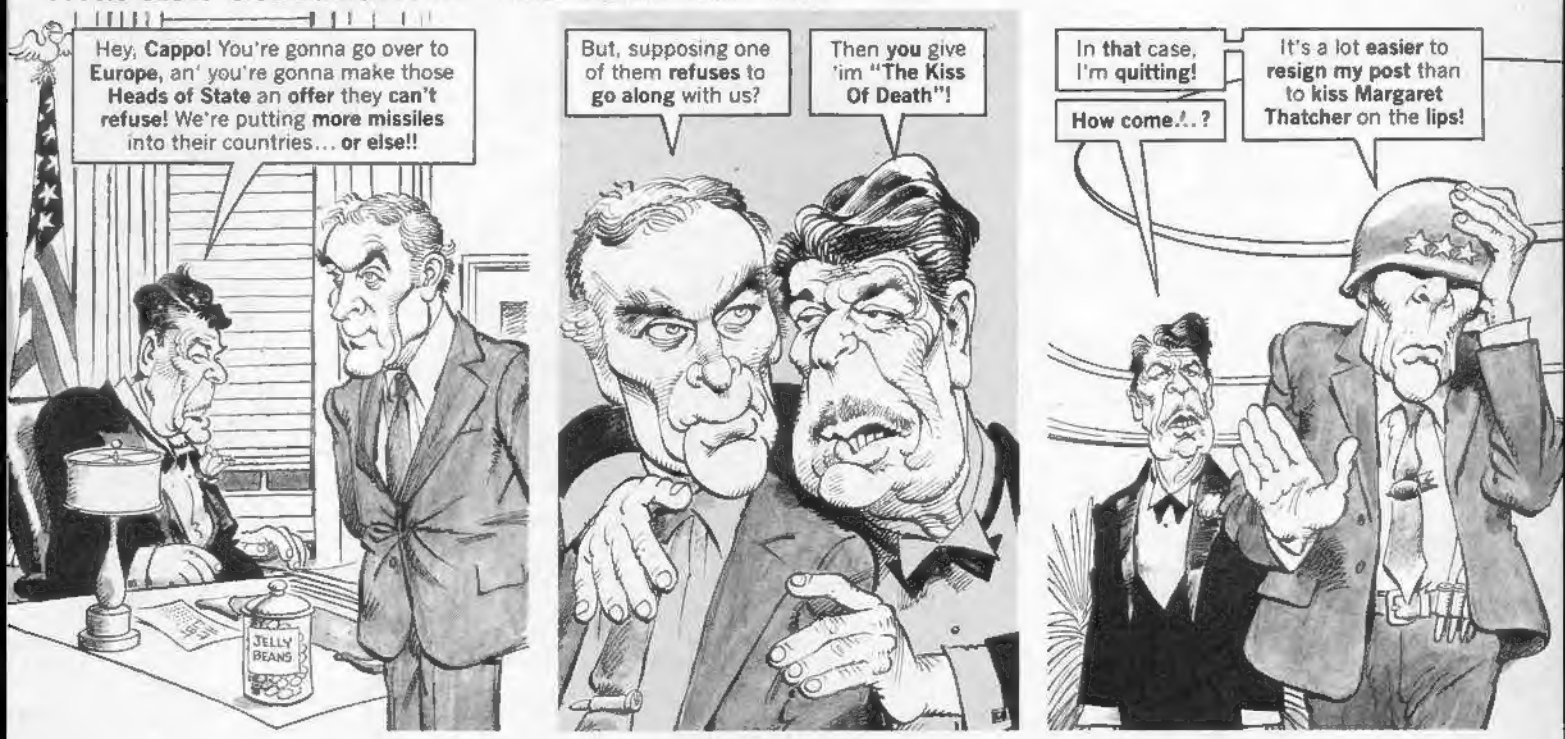

To tax...? Or not to tax? That is the question!
Whether 'tis better to relieve the poor man's suffering...
Or to take action against outrageous fortunes, and by taxing friends, offend them?
Does the President usually spend a lot of time asking himself questions?
Yeah! That's why he gets so many goofy answers!
Well, at least he's thoughtful!
He's not thoughtful! He's SENILE!!
THE GIPPER
JELLY BEANS
BUDGET
ECONOMY '82
VP
JELLY BEANS
QT DRUCKER

for a great role like "Bonzo's Pal" to come along, Ronnie can play any role that he wants. In fact, we here at MAD have detected him playing many famous, sought-after parts since he took office. Here are just few we've observed...with...

G AT THE WHITE HOUSE

ARTIST: MORT DRUCKER WRITER: STAN HART

...as Ron Corlione... in "The Godfather"...

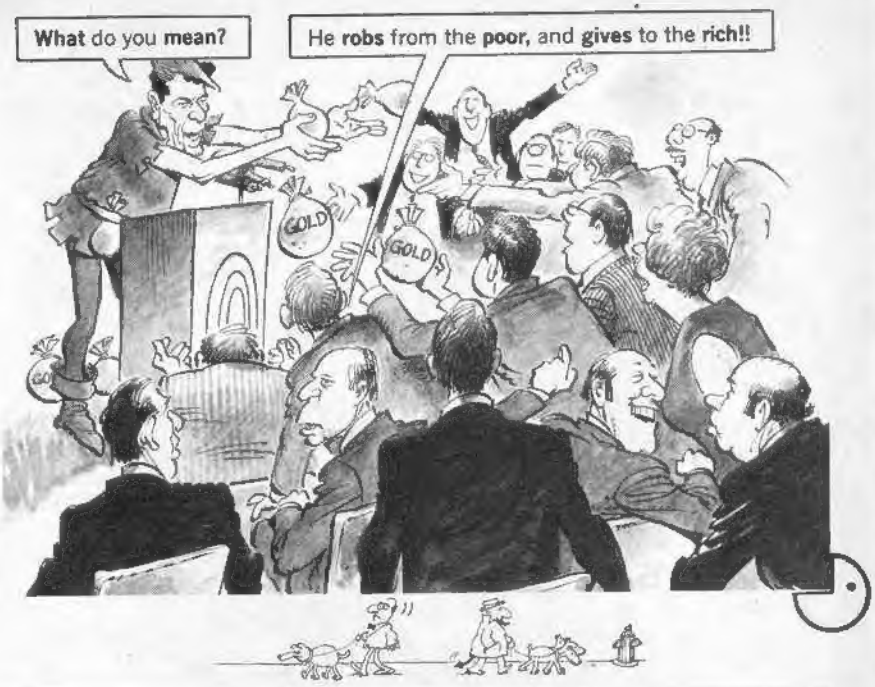

Hey, Cappo! You're gonna go over to Europe, an' you're gonna make those Heads of State an offer they can't refuse! We're putting more missiles into their countries... or else!!
JELLY BEANS
But, supposing one of them refuses to go along with us?
Then you give 'im "The Kiss Of Death"!
In that case, I'm quitting!
How come...?
It's a lot easier to resign my post than to kiss Margaret Thatcher on the lips!

...as Ron Quixote... in "Man Of La Mancha"...

Fear not! The Communist dragon will never take over and destroy your cherished Salvadorian way of life!
NANCY
I would love to take that crazy man's horse home with me! It would make my children so happy!
To ride it?
No, to eat it!!

...as "Robin Hood"...

I promised that I would turn this nation around... and my new tax reduction plan has helped me to do just that!
THERE's a new twist! A "Supply Side Robin Hood"!
AMERICAN MANAGEMENT ASSOCIATION



...as "Peter Pan"...

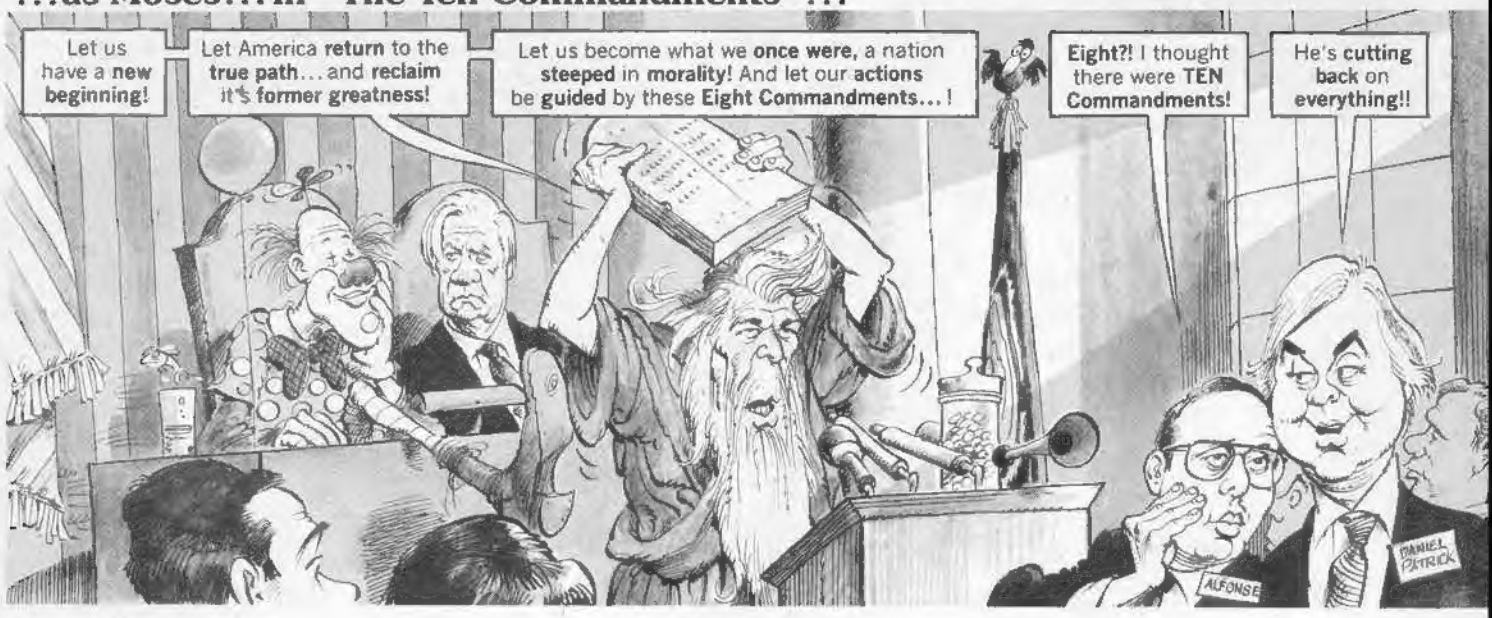
Mr. President, the old people in my district are very concerned about making ends meet!
Well, they should do what I do... which is to keep repeating...
"I won't grow up!"
"I won't grow up!"
Then, we wouldn't have any old people to worry about, would we?!?
After he finishes his term of office, we're putting him in a nice, quiet home!

...as "The Exorcist"...

Let me in! I have been sent here to exorcise the Demon of "The Welfare State" and replace it with "The Spirit Of The New Federalism"!!
Uh... say what?
I LOVE BASKETBALL
I HATE GRAFFITI
ROACH MOTEL

Let the New Spirit in...! Let it in!
There! Don't you feel it GROWING ...down deep INSIDE you...?
Gee... I DO feel a rumbling that's getting stronger and stronger...!
That's IT! That's the NEW SPIRIT!
No, it ain't! It's MY STOMACH! You see, under your New Federalism, there's NO SCHOOL LUNCH... and it's been a long time since breakfast!

...as Moses... in "The Ten Commandments"...

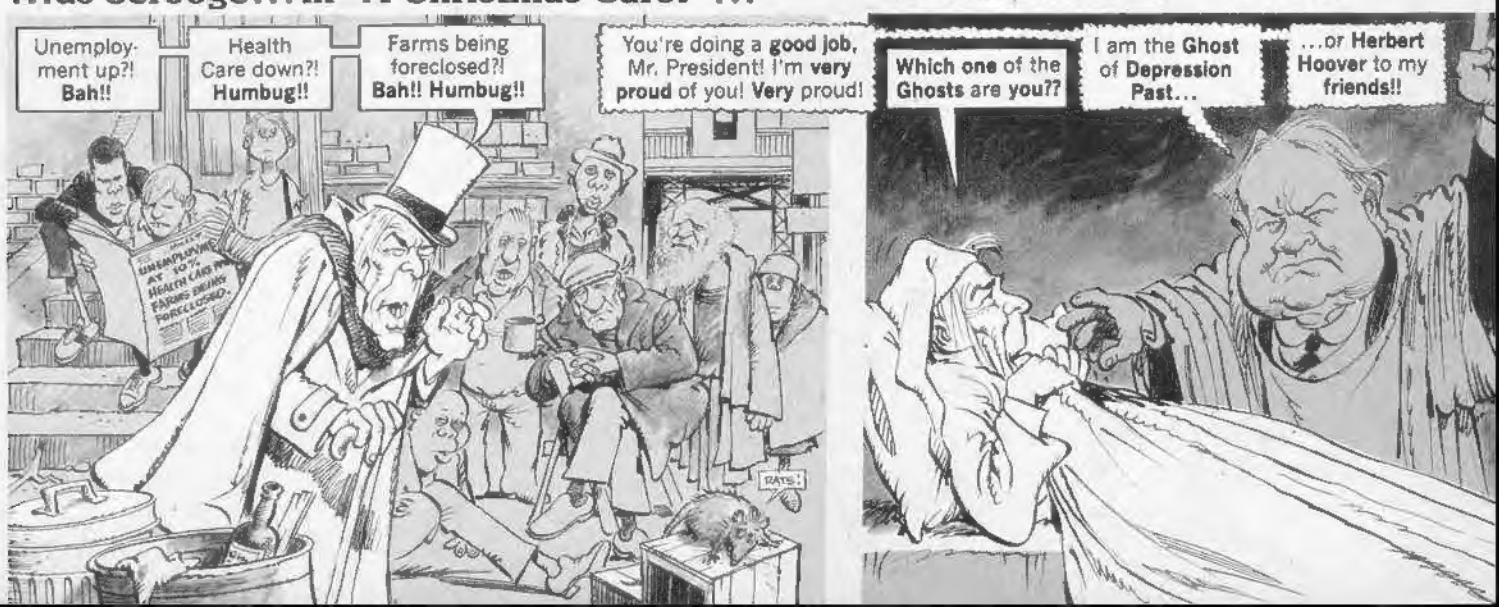

Let us have a **new beginning!**
Let America **return** to the **true path**... and **reclaim** it's **former greatness!**
Let us become what we **once were,** a nation **steeped** in **morality!** And let our **actions** be **guided** by these **Eight Commandments**...!
Eight?! I thought there were **TEN Commandments!**
He's **cutting back** on **everything!!**
ALFONSE
DANIEL PATRICK

...as Merlin... in "Camelot"...

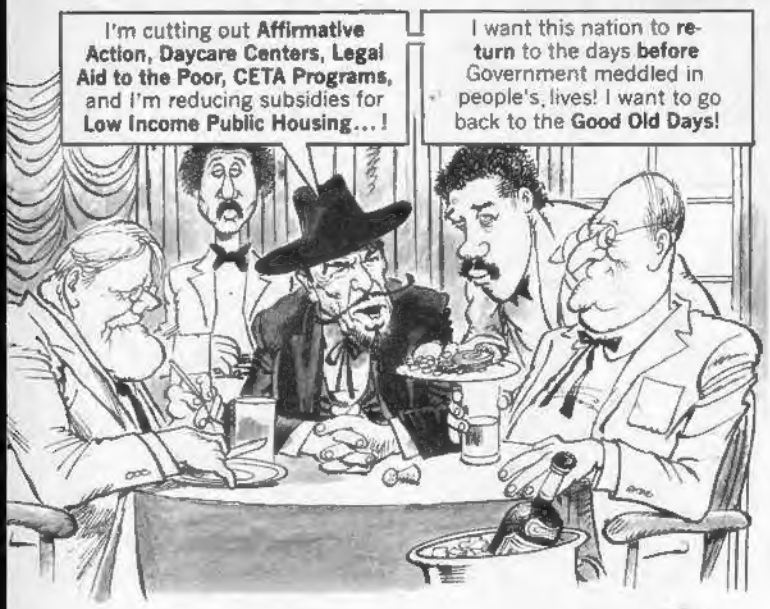
I fully expect to be standing here **next year**... telling you that we've **balanced the budget**
...even though we've **increased military spending** while **cutting individual** and **corporate taxes!**

If he **can** stand here next year and tell us he's **done** all that, I'd call him an **incredible magician!!**
And **I'd** call him an **incredible LIAR!!**
PRESS
PRESS

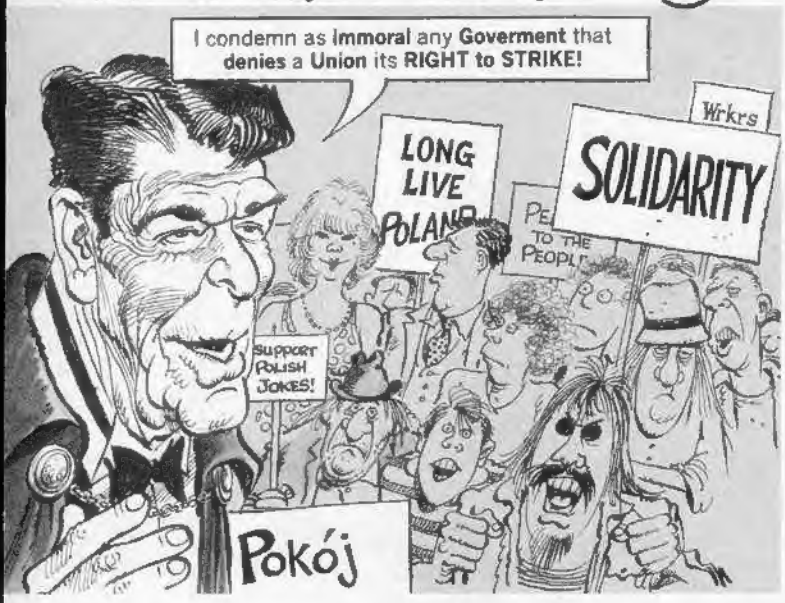
...as Scrooge... in "A Christmas Carol"...

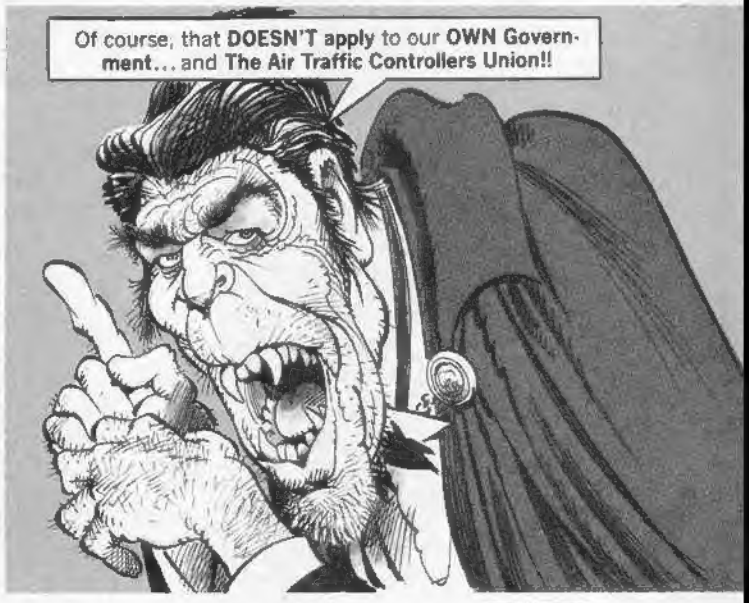

Unemployment up?! **Bah!!**
Health Care down?! **Humbug!!**
Farms being foreclosed?! **Bah!! Humbug!!**
You're doing a **good job,** Mr. President! I'm **very proud** of you! **Very** proud!
Which one of the **Ghosts** are **you??**
I am the **Ghost** of **Depression Past**...
...or **Herbert Hoover** to my **friends!!**
RATS!

...as Simon Legree... in "Uncle Tom's Cabin"...


I'm cutting out **Affirmative Action, Daycare Centers, Legal Aid to the Poor, CETA Programs,** and I'm reducing subsidies for **Low Income Public Housing...!**
I want this nation to **re-turn** to the days **before** Government meddled in people's lives! I want to go back to the **Good Old Days!**

...as "Dr. Jekyll And Mr. Hyde"...





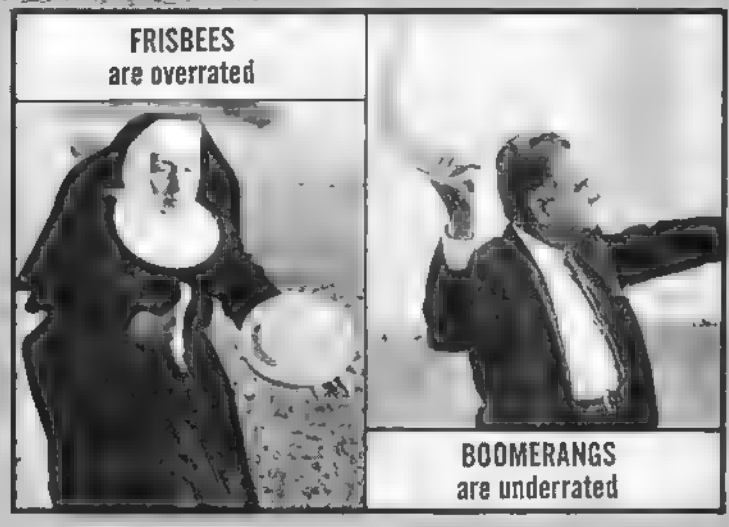
...as What's-His-Name in "Apocalypse Now"...

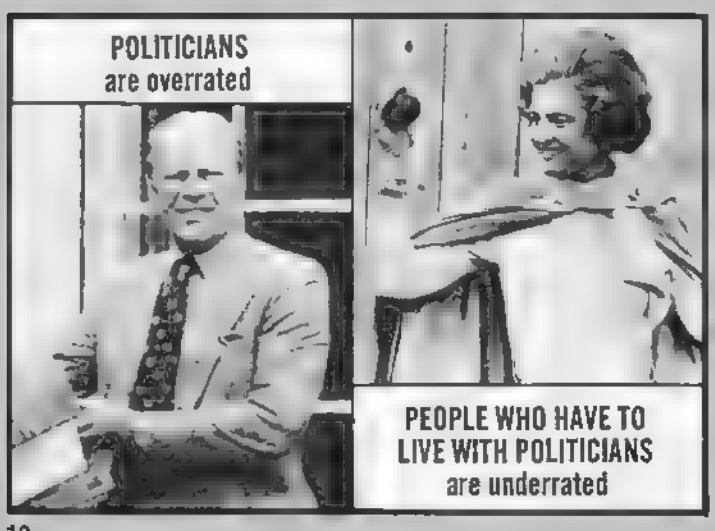
How do you feel about the **high unemployment?**
What about the **crippling interest rates?**
Are you concerned about **slumping auto production?**
Is **NATO falling apart?**
What about the **renewed threat** of **Nuclear War?**

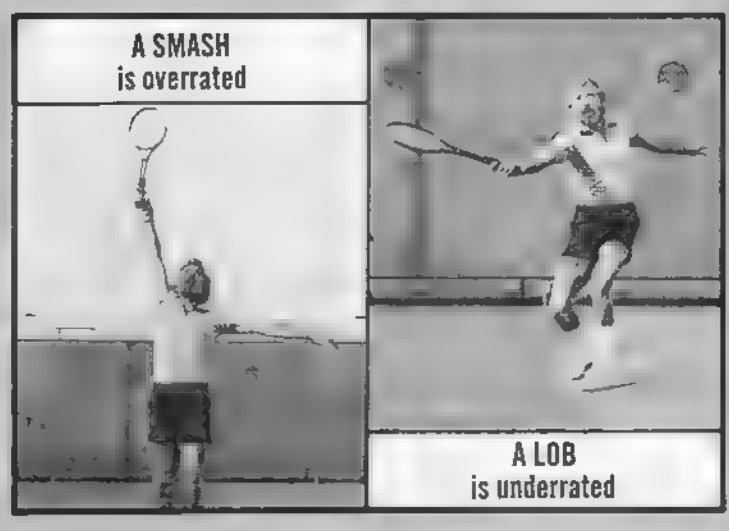
DON MARTIN DEPT. PART I

LAST YEAR AT THE FREENSVILLE MARATHON

THE SECOND EDITION OF THE MAD OVERRAT



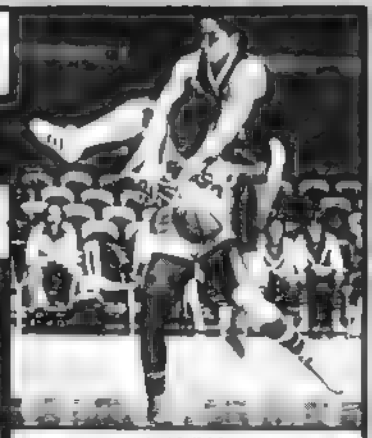




ED UNDERRATED BOOK

WRITER FRANK JACOBS PHOTOS BY U.P.I.

A STUFF
is overrated

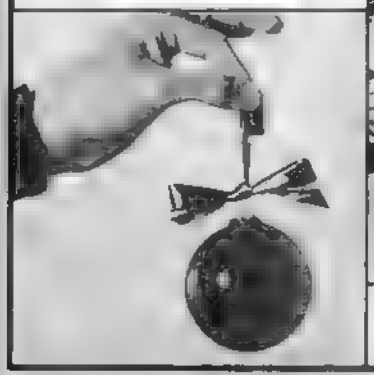


A STEAL
is underrated

AVALANCHES
are overrated

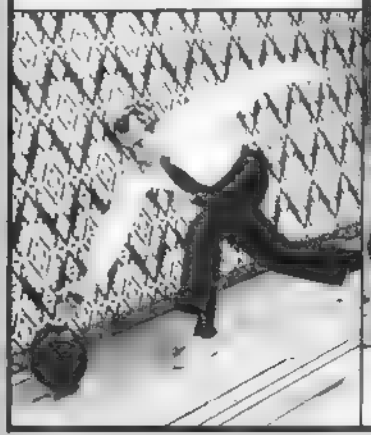
TIDAL WAVES
are underrated

CHRISTMAS TREE
DECORATIONS
are overrated



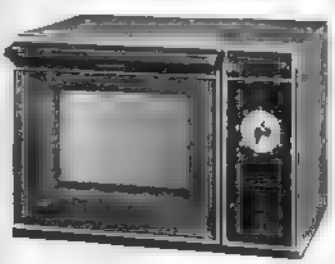
THE TREE ITSELF
is underrated

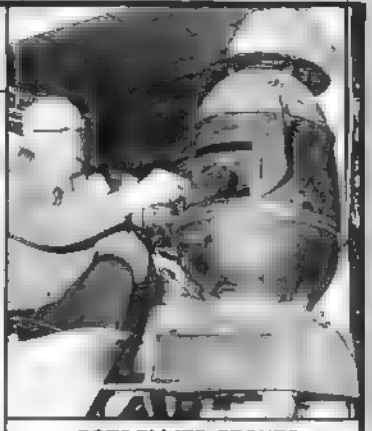
BOWLING
is overrated



BOCCI
is underrated

MICROWAVE OVENS
are overrated



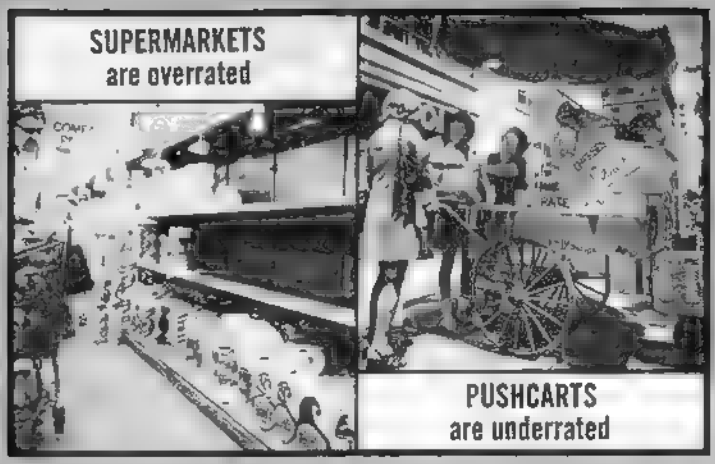


POTBELLIED STOVES
are underrated

COKE
is overrated

ICE WATER
is underrated

SUPERMARKETS
are overrated

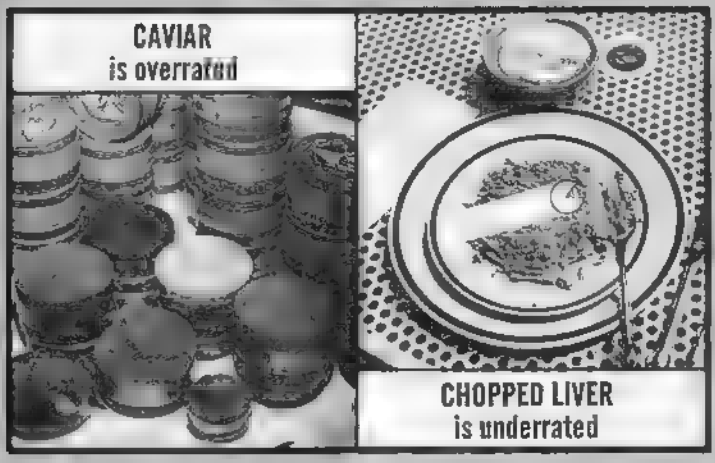


PUSHCARTS
are underrated

JOGGING
is overrated

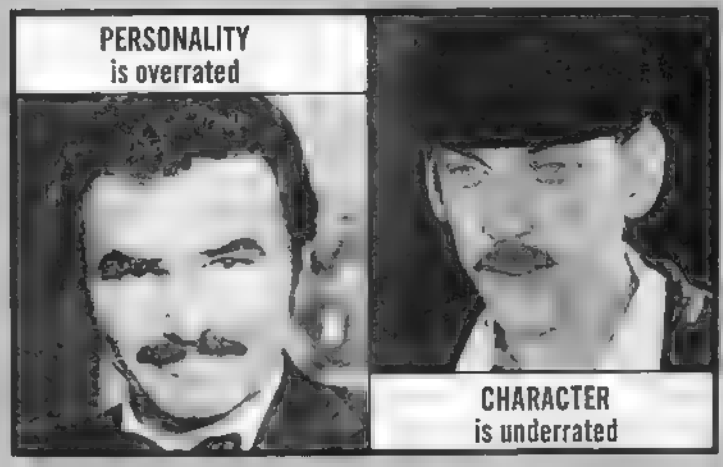
INDOLENCE
is underrated

CAVIAR
is overrated



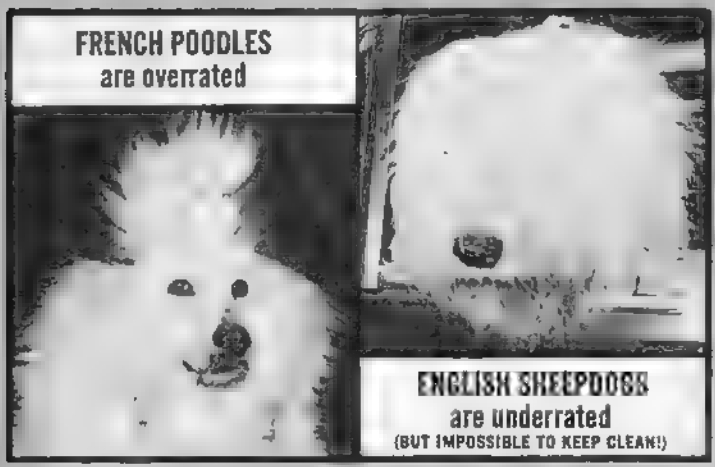
CHOPPED LIVER
is underrated

PERSONALITY
is overrated



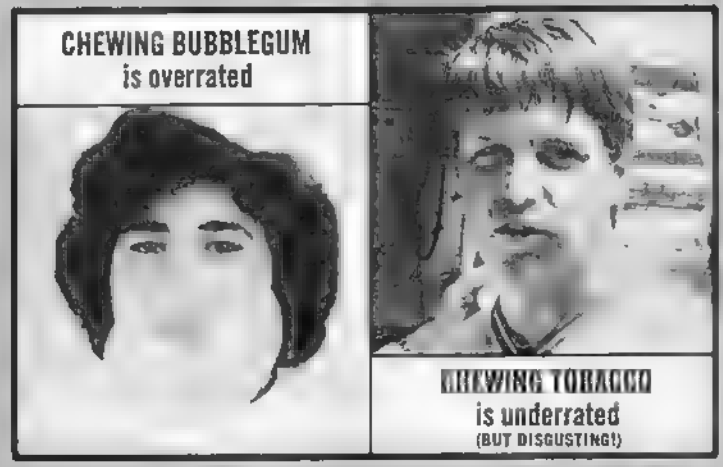
CHARACTER
is underrated

FRENCH POODLES
are overrated



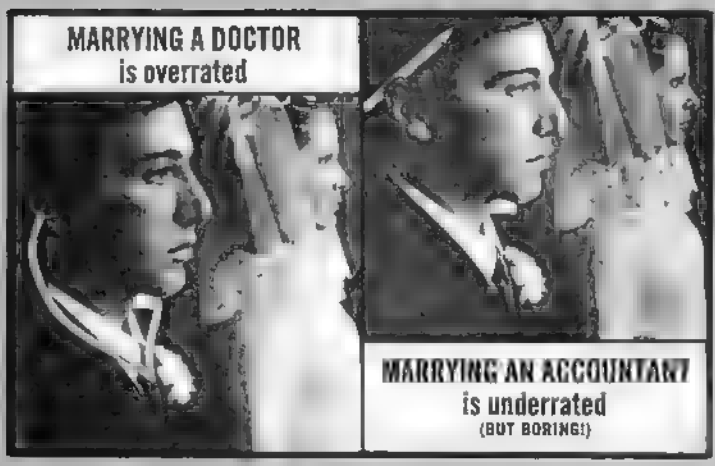
ENGLISH SHEEPDOGS
are underrated
(BUT IMPOSSIBLE TO KEEP CLEAN!)

CHEWING BUBBLEGUM
is overrated



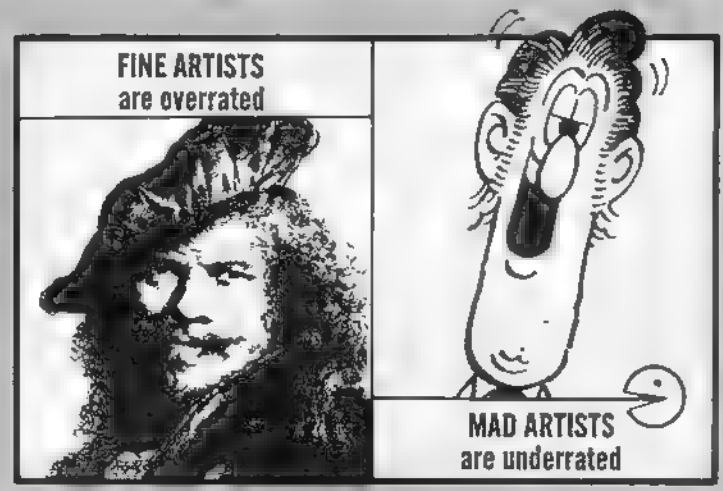
CHEWING TOBACCO
is underrated
(BUT DISGUSTING!)

MARRYING A DOCTOR
is overrated

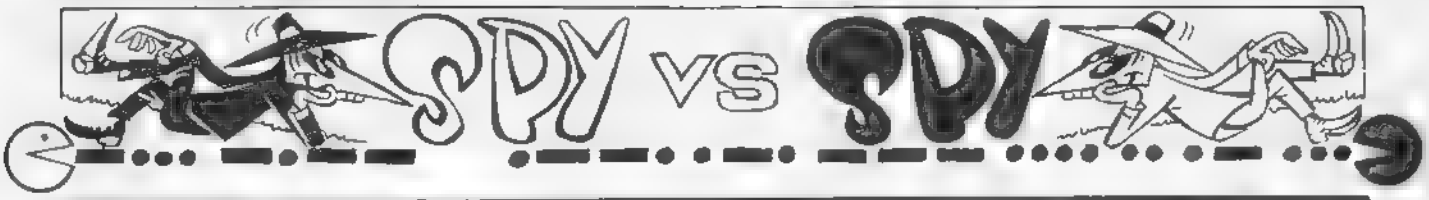


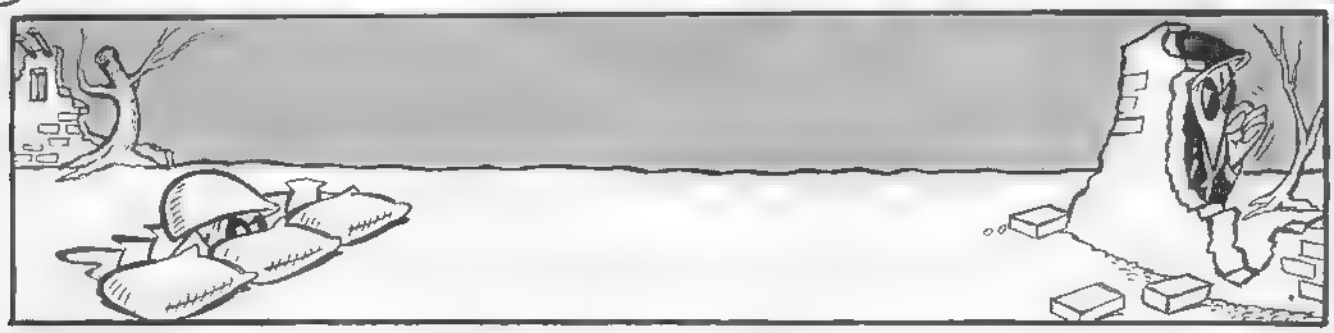
MARRYING AN ACCOUNTANT
is underrated
(BUT BORING!)

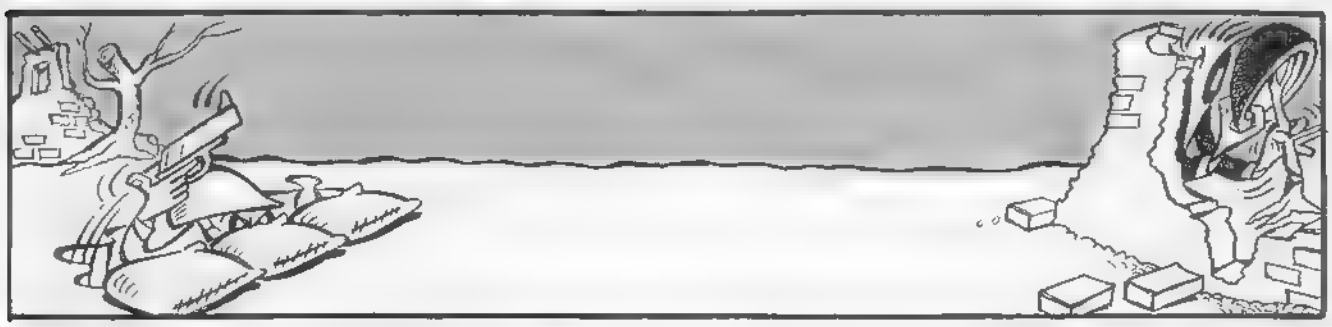
FINE ARTISTS
are overrated

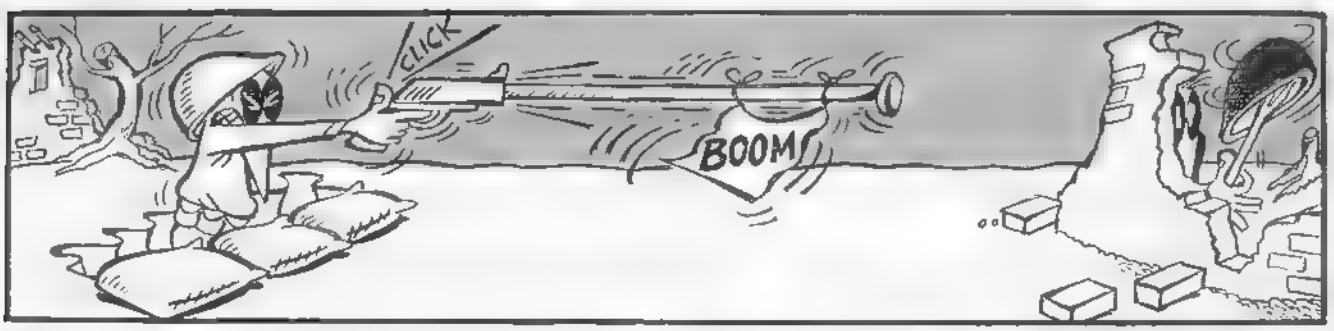


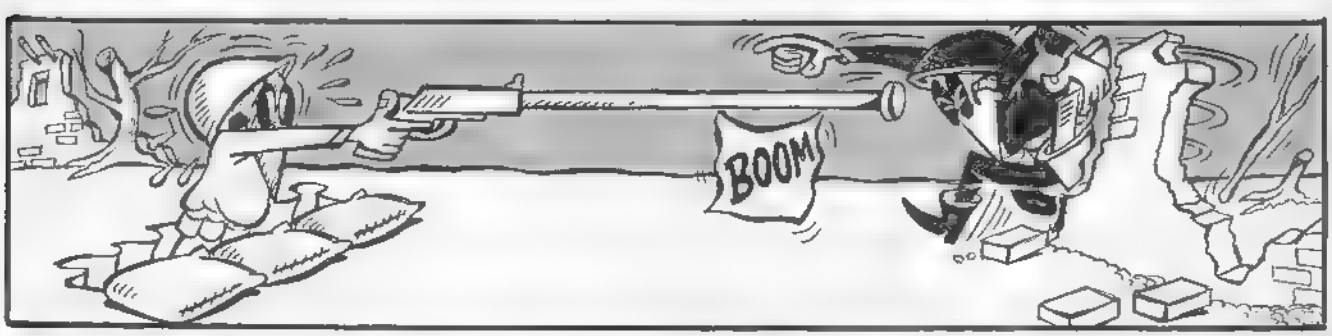
MAD ARTISTS
are underrated

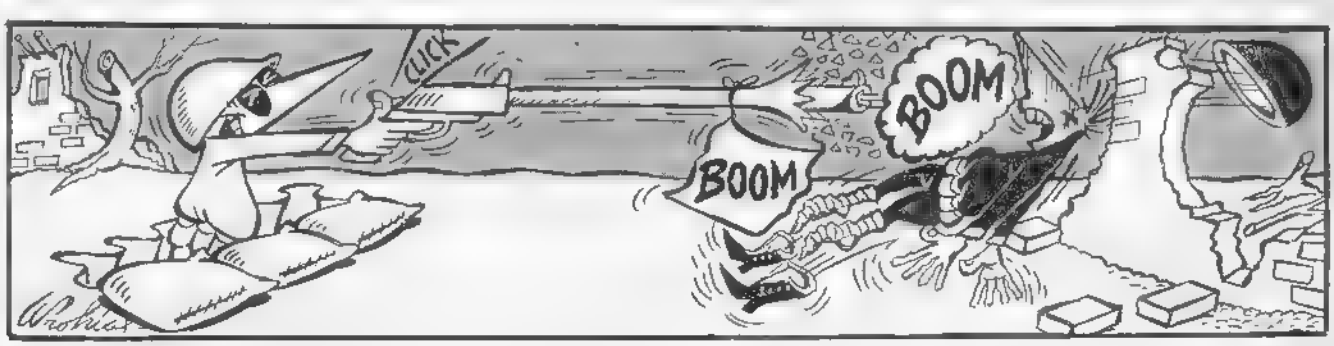

SPY vs SPY






CLICK
BOOM


BOOM

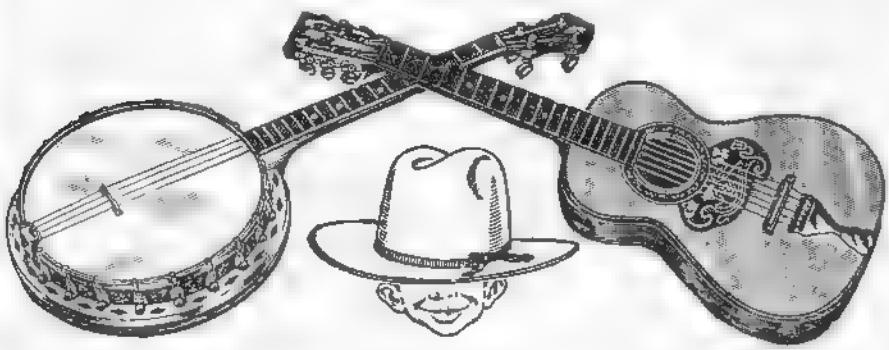

CLICK
BOOM
BOOM

One of the biggest items in Pop Music today is the Country-Western song. In case you've ever had the wish to write one, it's really not that dif-

MAD'S ALL INCLUS

COUNTRY WESTERN SONG

I met her (1) (2);
I can still recall (3) she wore;
She was (4) (5),
And I knew (6);
(7) I'd (8) forever;
She said to me (9).
But who'd have thought she'd (10) (11);
(12) goodbye.



1.

on the highway
near Altoona
outside Fresno
in Sheboygan
on probation
at the truck-stop
in a nightmare
in a jail cell
in the Stone Age
in a tree-house
in a gay bar
incognito

5.

in the twilight
but I loved her
by the off-ramp
near Poughkeepsie
with her cobra
when she shot me
on her elbows
next to Murray
with Miss Piggy
with a wetback
screamin' "May Day!"
in her muu-muu

9.

our love would never die
there was no other guy
man wasn't meant to fly
that Nixon didn't lie
her basset-hound was shy
that Rolaids made her high
she'd have a ham on rye
she loved my one blue eye
her brother's name was Sy
she liked "Spy Versus Spy"
that "Taxi" made her cry
she couldn't stand my tie

WRITER. FRANK JACOBS

ficult. In fact, as you'll find out below, it's a snap. Simply fill in the numbered blanks from the corresponding numbered lists, and you have

IVE DO-IT-YOURSELF

2.

in September
at MacDonalds
ridin' shotgun
wrestlin' gators
all hunched over
poppin' uppers
sort of pregnant
with a jogger
stoned on oatmeal
with Merv Griffin
dead all over
hustlin' Martians

3.

that purple dress
that little hat
that burlap bra
those training pants
the stolen goods
that plastic nose
the Stassen pin
the neon sign
that creepy smile
the hearing aid
the orange toupee
the boxer shorts

4.

sobbin' at the tollbooth
drinkin' Dr. Pepper
weighted down with Twinkies
breakin' out with acne
cramlin' through the prairie
smellin' kind of funny
crashin' through a guardrail
chewin' on a hangnail
talkin' in Swahili
drownin' in the quicksand
quotin' Al Pacino
slurpin' up linguini

6.

no guy would ever love her more
that she would be an easy score
she'd bought her dentures in a store
that she would be a crashing bore
I'd never rate her more than "4"
they'd hate her guts in Baltimore
it was a raven, nothing more
we really lost the Vietnam War
I'd have to scrape her off the floor
what strong deodorants were for
that she was rotten to the core
that I would upchuck at the door

7.

I promised her
I knew deep down
She asked me if
I told her shrink
The judge declared
My Pooh Bear said
I screamed in pain
The painters knew
A Klingon said
My hamster thought
The blood-test showed
Her mantra said

8.

stay with her
warp her mind
swear off booze
change my sex
punch her out
live off her
have my rash
stay a dwarf
hate her guts
pick my nose
play "Go Fish"
salivate

10.

run off
wind up
boogie
yodel
sky-dive
turn green
freak out
blast off
make it
black out
bobsled
grovel

11.

with my buddy
in my Edsel
on a surfboard
on "The Gong Show"
with her dentist
on her "Workmate"
with a robot
with no clothes on
at her health club
in her Maytag
with her guru
while in labor

12.

You'd think at least that she'd have said
I never had the chance to say
She told her fat friend Grace to say
I now can kiss my credit cards
I guess she was too smashed to say
I watched her melt away and sobbed
She fell beneath the wheels and cried
She sent a hired thug to say
She freaked out on the lawn and screamed
I pushed her off the bridge and said
But that's the way that pygmies say
She sealed me in the vault and said

DATING

Judy, dear, can you ever **forgive me** for being **20 minutes late** for our **date**...?!
I don't know! I'll have to **think** about it!
Okay, I've **thought** about it! You don't really **deserve** it . but I'll **forgive you!**
Come in and sit down! I'll be **ready** in about an **hour!**

BIRD'S-EYE VIEW DEPT

THE LIGHTE

RAIN

Mommy **why** does it rain??
So that the **grass** will grow and make the **lawns beautiful!**
So that the **flowers** will grow, and **pretty up** the **world!** So that **trees** will grow and give off **oxygen!**
So that **vegetables** will grow and give us **food!** Now do you understand why it rains...?
I **think** so . .!
But **why** does it rain **here** in the **city?!?**
LAUNDRY

COOKING

My Mother gave me this simply marvelous recipe for "Franks and Beans"!
Every time I make this recipe I'm guaranteed a delicious, exotic meal!
Really? Just from "Franks and Beans"?!
Yep! Because every time I serve it, my Husband says..
FRANKS AND BEANS AGAIN?!?
LET'S EAT OUT!!

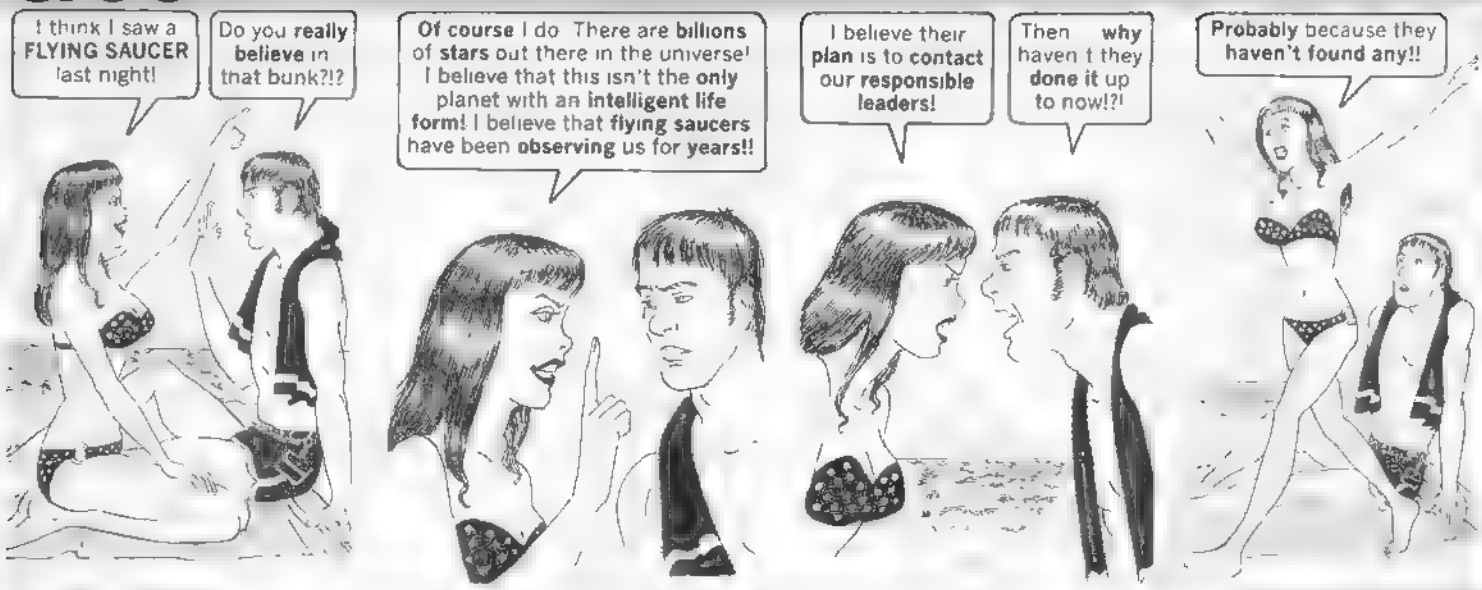
R SIDE OF...

ARTIST & WRITER
DAVE BERG

PACKAGED FOODS

It says on the back of the box that this product contains artificial flavoring!
Then it lists a bunch of chemicals and preservatives and artificial colorings!
My gosh! Everything about that product seems to be damaging to the consumer!
Yeah! Especially the price!

UFO'S


I think I saw a FLYING SAUCER last night!
Do you really believe in that bunk?!?
Of course I do. There are billions of stars out there in the universe! I believe that this isn't the only planet with an intelligent life form! I believe that flying saucers have been observing us for years!!
I believe their plan is to contact our responsible leaders!
Then why haven't they done it up to now!?!
Probably because they haven't found any!!

DOCTORS

I've run tests and I've examined you thoroughly! I find that you're anemic and generally run down!
What do you think I ought to do, Doctor?
Cut out the HEALTH FOODS!!

CRITICISM

PROMISES

Holy cow! Look at the size of that DOG!! Let's get the heck OUT of here!!
ARF ARF
ARF ARF
Hey! Aren't you the guy who swore he'd face DEATH for me!?
Sure, I did!!
GRR!
But THAT dog AIN'T DEAD!!
GRRR

ADVICE

Who are you going out with tonight?
Bruce Finster!
Oh, no!! Not him!? He's a MAKE-OUT MAN and a SEX MANIAC! He'll tear your clothes right off you!!
Gee! Thanks for telling me!
In that case, I'd better wear this OLD dress!

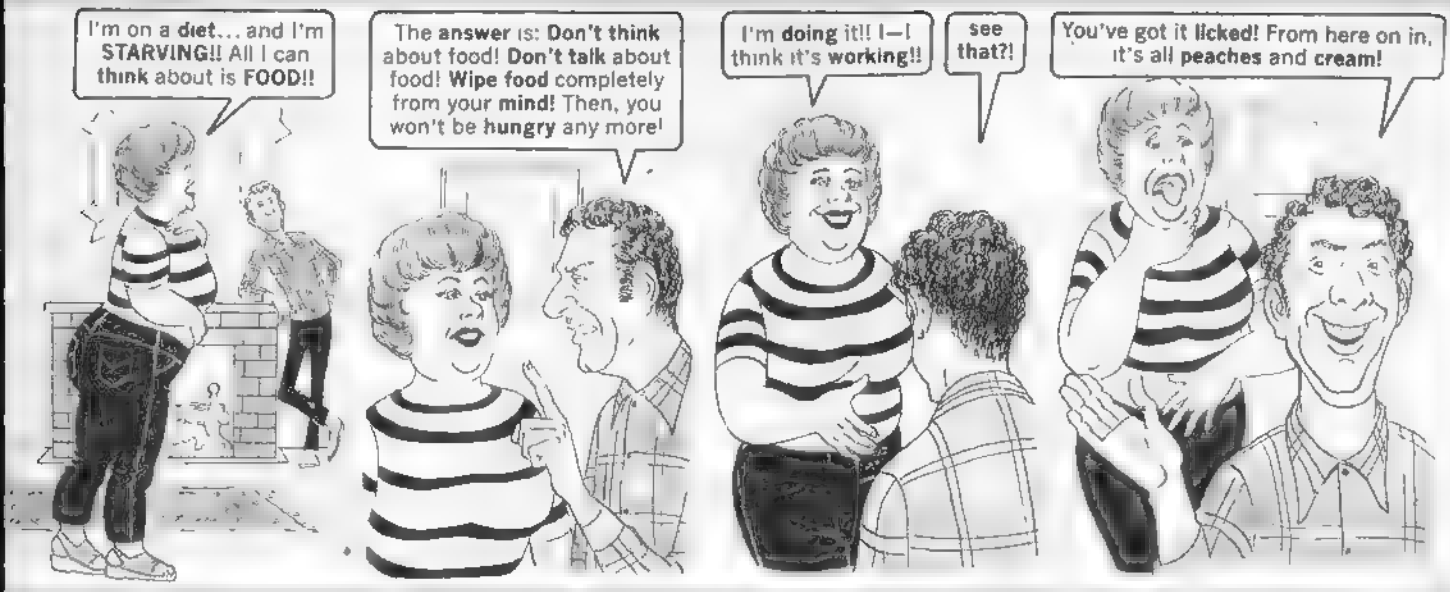
PATERNAL CONCERN

I've told you a million times, don't exaggerate!!
Hey Joan! Doesn't that boy friend of yours know how to say "Good night!"?
He sure does!!

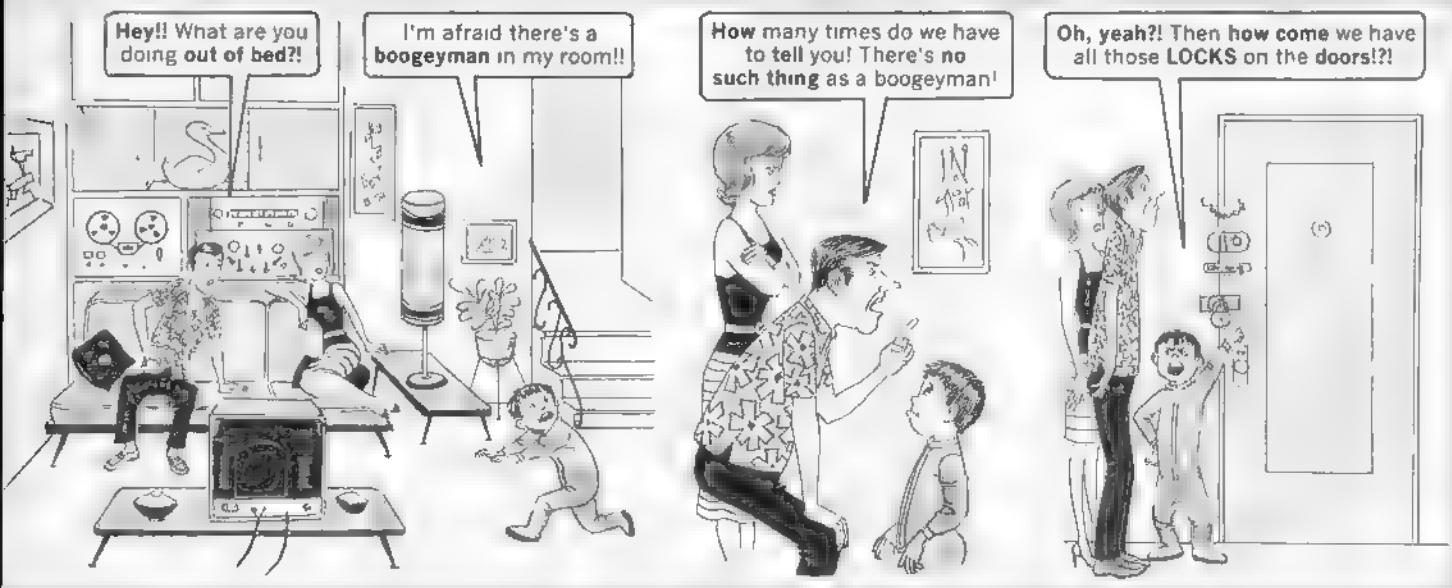
HOSPITALS

And how are you feeling today?
Right now, I'm hurting real bad!
Really?! Your chart shows a noticeable improvement! Where do you feel pain?
It's my leg, Doc! It's killing me!
I don't understand it! You're here because of an upper respiratory infection! Why should your leg start hurting you?!?
Because you're sitting on it!

DIETS


I'm on a **diet**... and I'm **STARVING!!** All I can **think** about is **FOOD!!**
The **answer** is: **Don't think** about food! **Don't talk** about food! **Wipe food** completely from your **mind!** Then, you won't be **hungry** any more!
I'm **doing** it!! I—I think it's **working!!**
see that?!
You've got it **licked!** From here on in, it's all **peaches** and **cream!**

FEAR

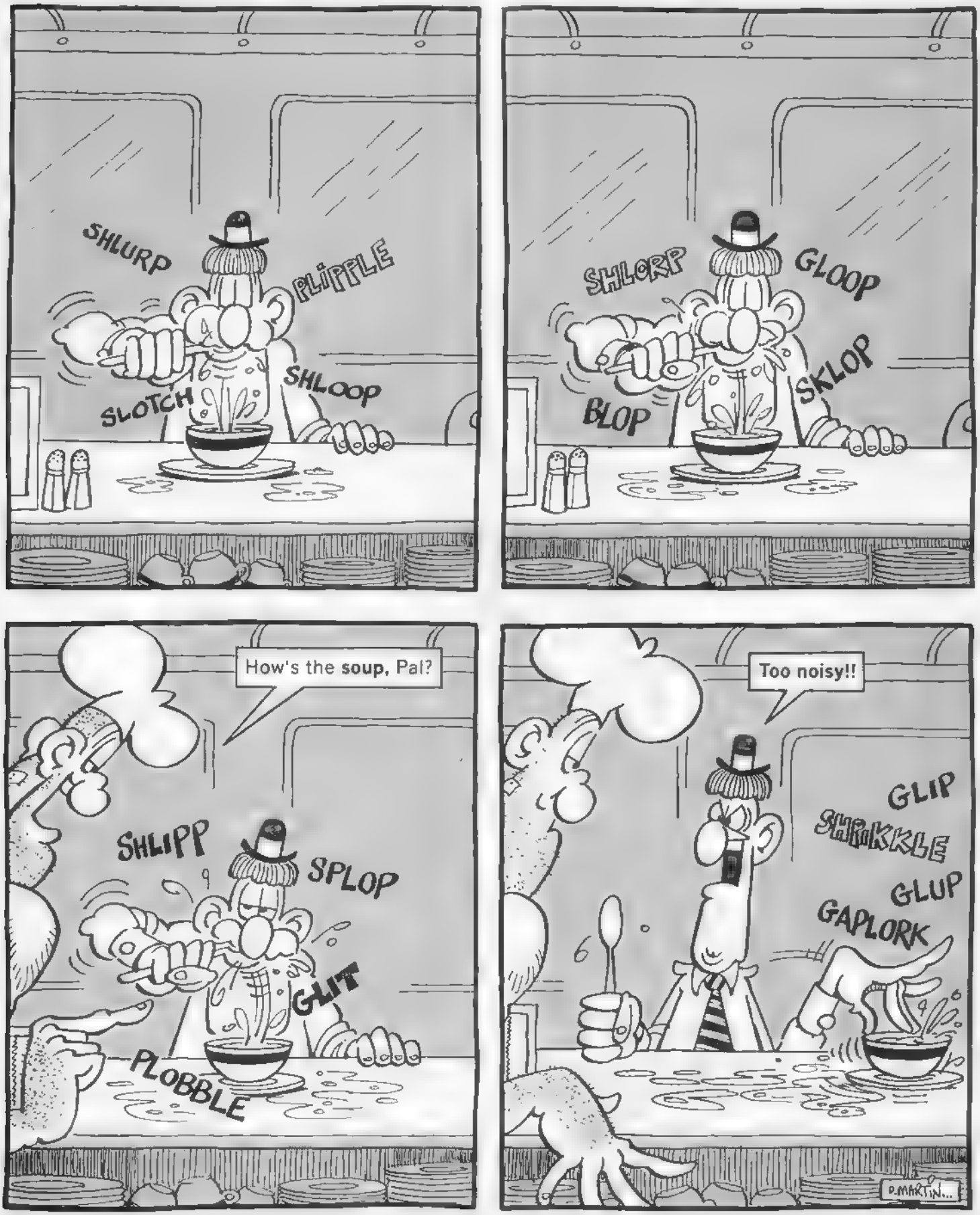

Hey!! What are you doing **out of bed?!**
I'm afraid there's a **boogeyman** in my room!!
How many times do we have to tell you! There's **no such thing** as a boogeyman!
Oh, yeah?! Then **how come** we have all those **LOCKS** on the **doors!?!**

EATING

Boy am I **hungry!**
Me, too! I'm so hungry, I could eat a **horse!!**
I'm so hungry, I could eat a **rhinoceros!!**
I'm so hungry, I could eat an **elephant, trunk, tusks** and **all!!**
What would you like, Miss?
Nothing, thank you! I **just lost my appetite!**
David Berg

DON MARTIN DEPT. PART II

LAST WEEK IN A FREENSVILLE DINER



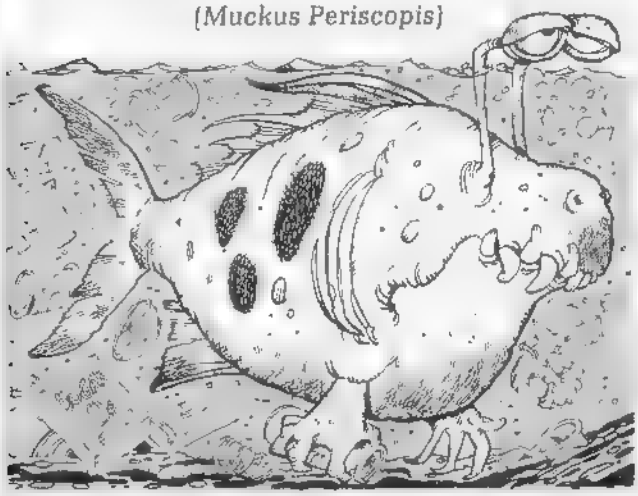
FUTURE FLOCK DEPT.

Scientists are constantly telling us that our messed-up environment is threatening to wipe out all of our wildlife. What they are failing to take into account is that animals, fish and birds are adaptable creatures, and will find ways to survive as we contaminate their air, pollute their waters and destroy their forests. So let's look ahead to what we'll find a hundred years from now, as MAD previews—

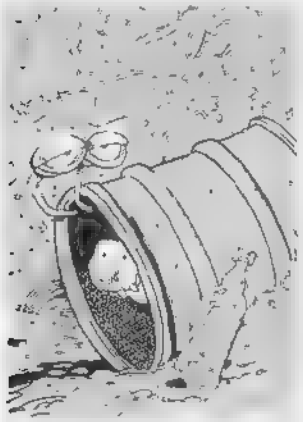
A 21ST CE
AMERI

THE SPOTTED JUNKFISH

(Muckus Periscopis)



The Spotted Junkfish swims through waters polluted with chemicals and filled with debris from industrial plants. Twin periscopic eyes extend above the surface, enabling him to see where he is going. He makes use of two claw-like fins which grasp, then toss to one side, objects in his path such as floating bottles, cartons and the like. Anything the Spotted Junkfish misses with his claws will bounce off his thick, protective rubbery skin. He is the only species of fish remaining in our lakes and rivers.

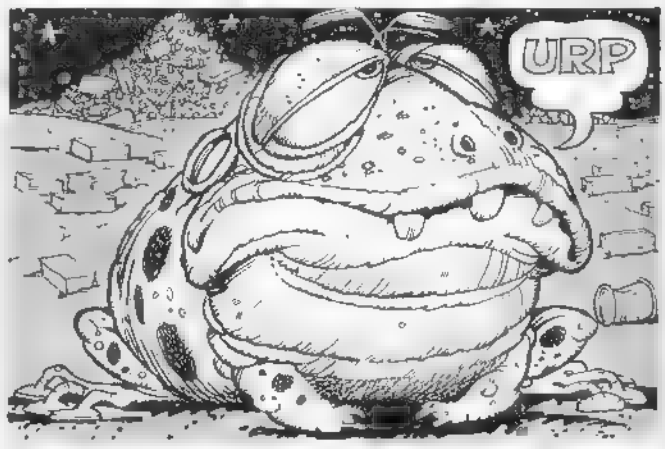


The Spotted Junkfish makes his home in discarded oil drums resting on the bottom of lakes and streams.

With his powerful teeth he feeds mostly on plastics, especially styrofoam which is his favorite delicacy.

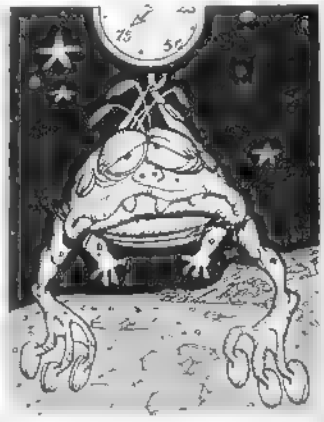
THE GIANT SCRAPTOAD

(Junkus Digestus)



This secretive creature makes his home in scrap piles and junkyards. The Scraptoad is rarely seen, although one can hear him gnawing and chewing throughout the night. His remarkable digestive system allows him to take nourishment from steel, aluminum and tin cans. At dawn each day, he disappears, leaving neat piles of square-shaped droppings. Because of their high metallic content, these "droppings" are valuable as building materials. Which is why, in many areas, the Scraptoad has been declared a protected species

The Scraptoad extends his tongue to snap up small objects such as nuts, bolts, screws and transistor parts.



Because he contains so much metal (a mature Scraptoad weighs 75 pounds), he hops —but only when necessary.

NTURY GUIDE TO CAN WILDLIFE

ARTIST: BOB JONES WRITER: FRANK JACOBS

THE OILY TERN

(Petroleumus Oceanus)

Wherever there is an oil spill, you will find the Oily Tern, thriving by the thousands in the sludge and goo. At birth, his joints are stiff, his feathers are dry and brittle, and his bill is sealed shut. Therefore, he requires a constant diet of oil to lubricate his wings and allow him to open his beak. Since he lives mostly in hot climates, the oil protects him from the sun's harsh rays. Oily Terns change nesting sites at will, depending on the oil tanker traffic.

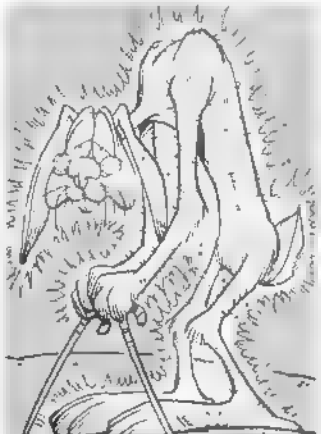
The nest of the Oily Tern is built entirely of goo and sludge, shielding his family from the elements.

He enjoys flying alongside of tankers. To sailors of these ships, Oily Terns are considered to be omens of good luck.

THE GLOWING HARE

(Plutonius Reactus)

Living as he does in the shadow of nuclear reactors, this creature has acquired a permanent radioactive glow. He is also completely bald, having lost his hair from radiation fallout many generations ago. Despite his lack of fur, he survives the harsh winters by virtue of the heat from his glow, which registers over 120° fahrenheit. Being radioactive, wolves and other predators will never go near him out of fear of being contaminated. As a result, we are in danger of being over-run by trillions of Glowing Hares



Because they have no natural enemies, almost all Glowing Hares live to a ripe old age.

Although the animal has poor eyesight, his brilliant glow helps him to forage at night.

THE INTERSTATE BEAVER

(Automobilus Scroungus)

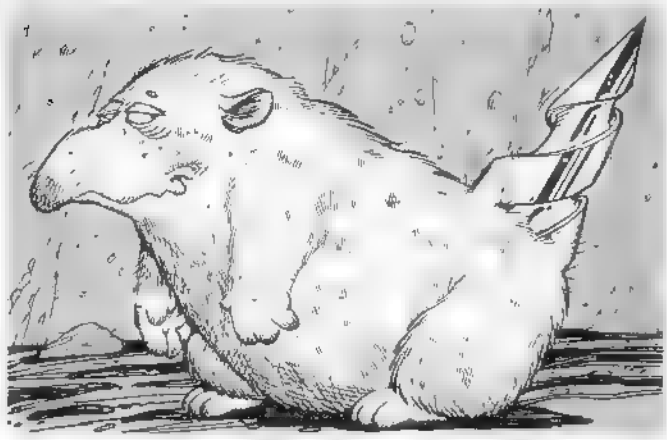
When the last trees and forests were finally destroyed, it was feared that beavers would become extinct. However, now we have the Interstate Beaver, who constructs his rams from parts of automobiles abandoned on roadsides. Equipped with teeth that chew through vinyl and metal, he can strip a car clean in less than a week. He is a determined, industrious little creature who, when no abandoned cars are available, will brazenly enter parking lots and drive-ins, sometimes dismantling the cars while their drivers are still in them.

The Interstate Beaver makes use of his powerful flat tail to pry off hubcaps and grilles.

He fills crevices in his dams with sparkplugs, air hoses and door handles.

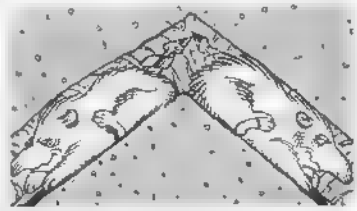
THE BACKTRACK SCREWMOLE

(Concretus Tunnelus)



One of natures most proficient tunnelers, the Backtracking Screwmole lives inside expanses of concrete now covering three-quarters of the United States. He crawls backwards, using his threaded, screw-like tail, with which he bores perfectly round passageways. An adult Screwmole can weaken a 3-foot block of concrete in two weeks. Although he has no natural enemies, he lives in constant fear of cave-ins.

Should tail of Screwmole become too worn for tunneling, he molts it and grows a new, sharp one.



When the tunnel of the male Screwmole encroaches on that of a female, it signals the start of the mating season.

THE SMOGHAWK

(Pollutus Destructivus)

Although polluted air has killed off most species of land birds, the Smoghawk has adapted well to it. Not only can he inhale smog without fear while soaring through it for hours, his keen X-ray vision allows him to see through it.

Each day, concealed in the thick, dirty air, he hovers patiently overhead, searching for prey. Suddenly spotting a fieldmouse or other rodent, he fills his lungs with smog—then swoops down and paralyzes his victim with one breath.

The Smoghawk often builds his nest on the smokestacks of large industrial plants.

If captured and placed in a non-polluted area, the Smoghawk will choke to death.

OUT TO LAUNCH DEPT.

MISSILE ALERT

ARTIST & WRITER: SERGIO ARAGONES

TWO SIDES OF THE CON DEPT.

ISN'T IT SU

ARTIST: PAUL COKER

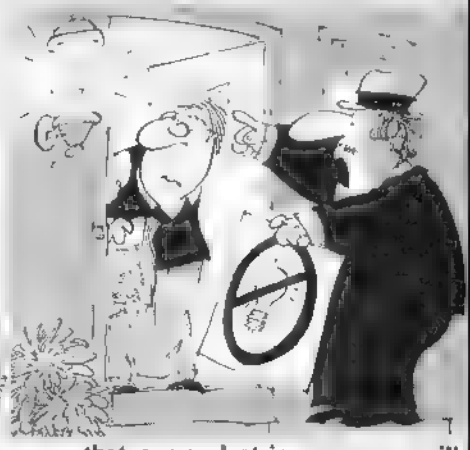
. . . that doctors are allowed to park their cars anywhere they like so that they can make emergency house calls

. . . even though there isn't a doctor alive who makes emergency house calls.

. . . that the clergymen who piously denounce gambling because they feel it's evil to receive money that's "tainted"

. . . that the people who scream the loudest about crime in the streets

. . . will then encourage it by happily buying color television sets and other goodies that they know are "hot."



. . . that your electric company will seriously ask you to conserve energy

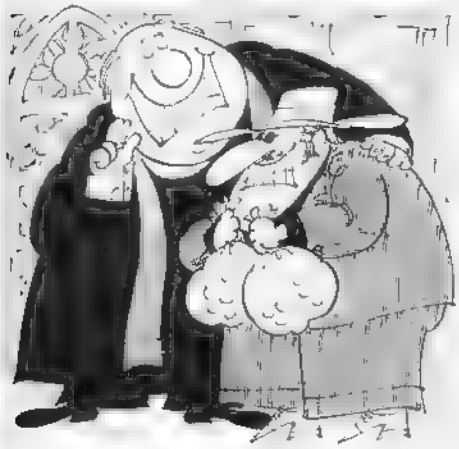
. . . that film directors constantly complain that they don't have enough "creative control" over their films

. . . yet when they are given creative control, they turn out turkeys like "Heaven's Gate," "1941," "Cruising," "The Shining" and "At Long Last Love."

. . . that your guidance counselor will advise you to stay in school because graduates earn far more money and get much better jobs than non-graduates

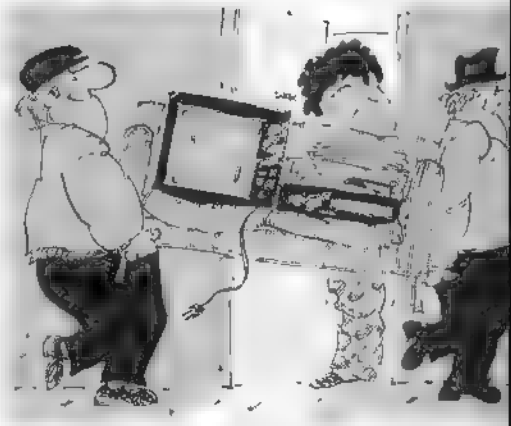
SPICIOUS...

WRITER: BARRY LIEBMANN



. . . will eagerly sanctify it when the proceeds go to a church or synagogue.

. . . that your nosey landlord always questions you for hours when you want to bring a guest into your apartment



. . . but never bothers to question the three strange men who are moving out your furniture at two in the morning.

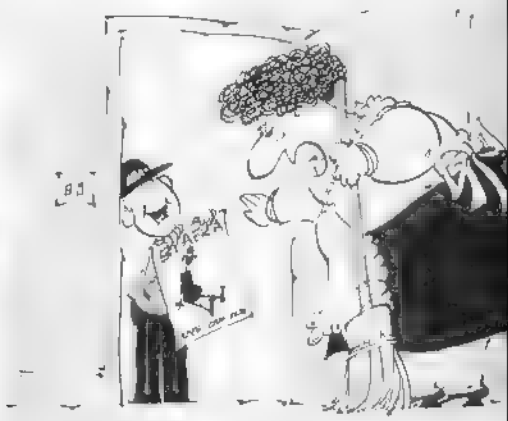
. . . and then, a month later, justify a request for a rate increase because you're not using enough electricity.

. . . that celebrities are always up in arms about the type of malicious gossip that's printed in many fan mags

. . . yet they think nothing of writing gossipy "memoirs" that are even more malicious and spiteful than the mags.

. . . even though he makes less money than an A & P stock boy, gets laid off every time there's a budget cut . . . and he's a COLLEGE GRADUATE!

. . . that parents who are so concerned about starving children in other countries when they're trying to get their own kids to finish eating their supper



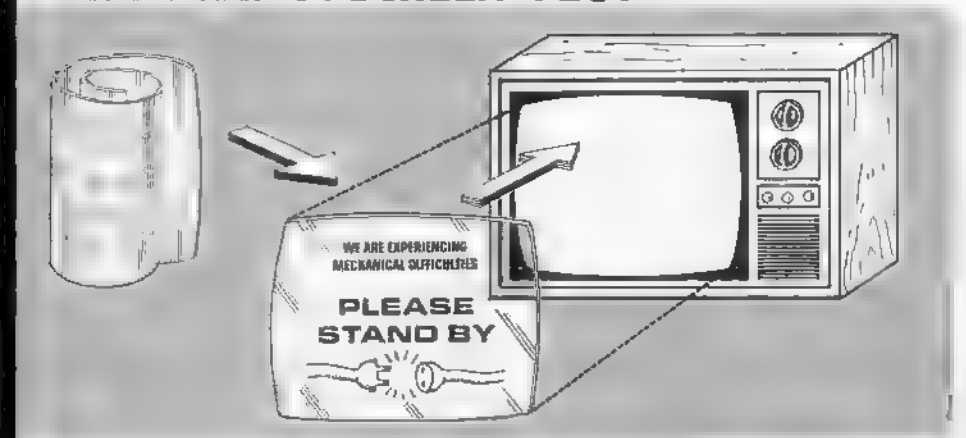
. . . aren't quite so concerned when asked for a donation to some charity for starving children in other countries.

PRANKS-GIVING DEPT.

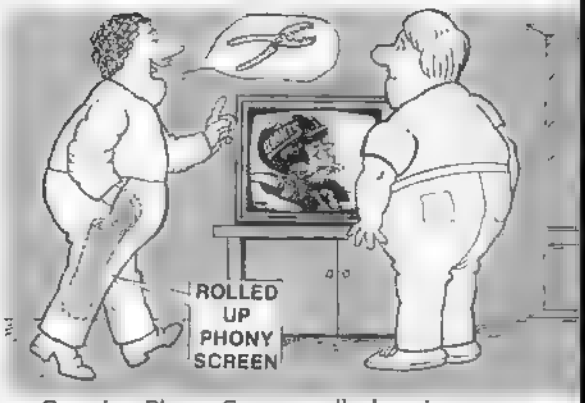
Remember those old "Practical Joke Catalogs"? They were filled with such hilarious gimmicks as rubber chickens, hot gum, dribble glasses and whoopie cushions...and people bought these ridiculous items to play practical jokes on each other. Well,

MAD'S UPDATED PRAC

THE "DEAD TV SCREEN" PLOY

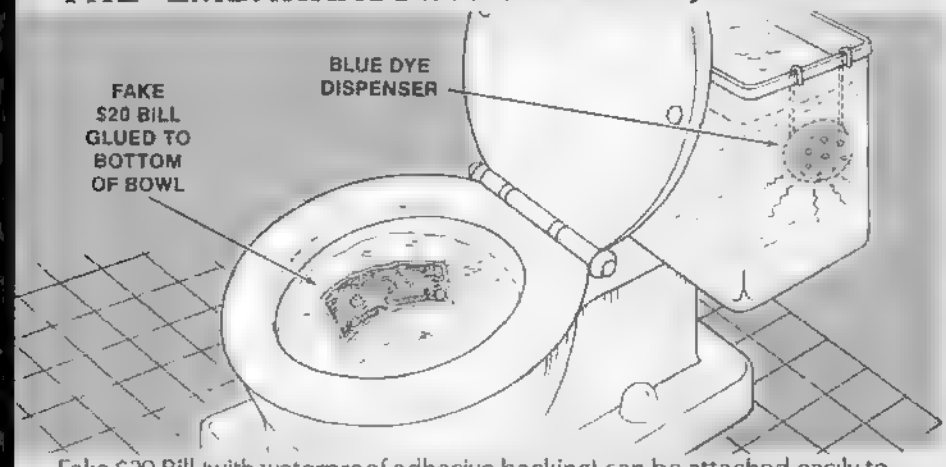


Phony Opaque Plastic Screen with a "Please Stand By" message printed on it comes in all popular sizes and unrolls to fit perfectly over any TV screen.



Carrying Phony Screen rolled up in your pants leg, drop in on a neighbor who is an avid sports fan when you know a big game is on and ask to borrow something

THE "EMBARRASSING $20 BILL" JOKE

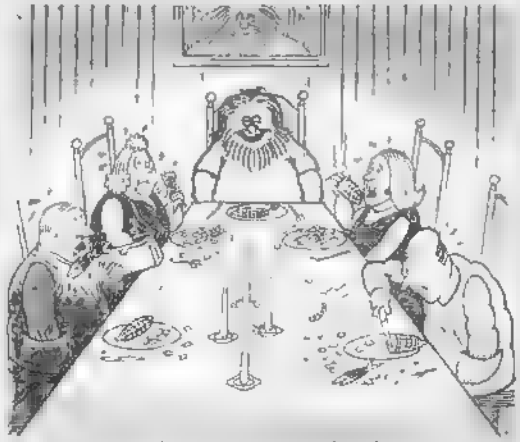


Fake $20 Bill (with waterproof adhesive backing) can be attached easily to any toilet bowl by first draining water and then pressing firmly in place.

Dinner guest goes to bathroom, sees a $20 bill in toilet bowl and eagerly tries to remove it from bluish water

After failing to remove the bill, he goes to wash blue dye off his hand and discovers that there's no soap

Finally, realizing there is no way to get the blue dye off, guest decides to keep his hand in his pocket all night.

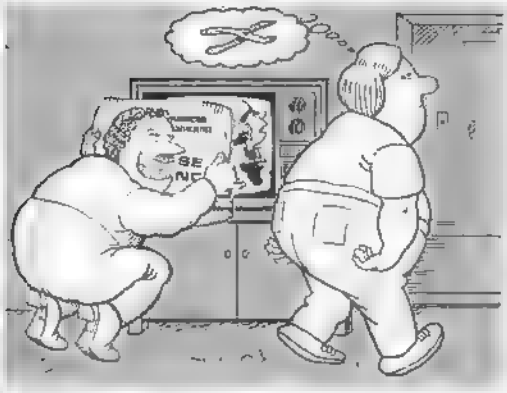


Later, at dinner, Practical Joker Host will get a big kick out of watching all his guests eat their food with one hand.

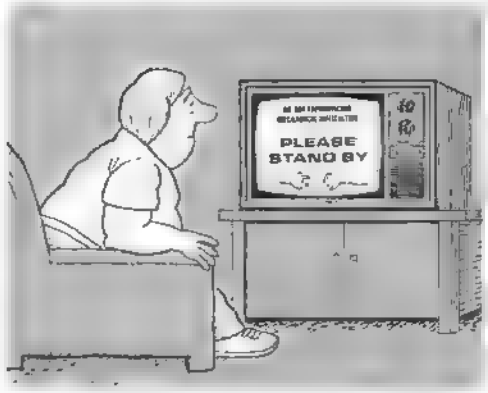
today's Practical Joker is faced with a big problem. Mainly, everyone is wise to those dull old "tricks." What we need now is some dull new "tricks." So we assigned our "Dull New Trick Writer-Artist, Al Jaffee, to design some inventive items for:

TICAL JOKE CATALOG

ARTIST & WRITER: AL JAFFEE IDEA BY: DIANE RICCOBENE



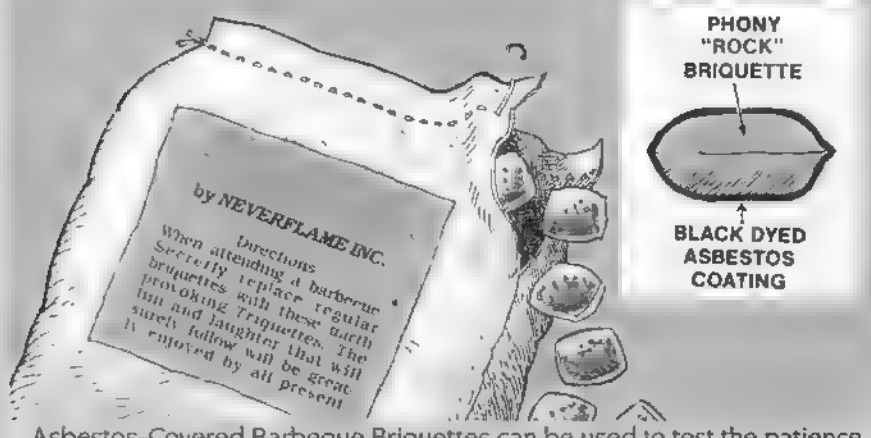
When neighbor leaves, quickly slap Phony Plastic Screen on TV, turn down sound, and leave when he comes back with the item you're borrowing.



Avid sports fan will return to TV and watch phony message with ever increasing anxiety as time passes and nothing seems to be changing.

Then, when he starts switching channels and discovers they're all on the blink, he'll probably kill himself or do something else that's real funny.

THE "UNLIGHTABLE BARBEQUE BRIQUETTES" GAG



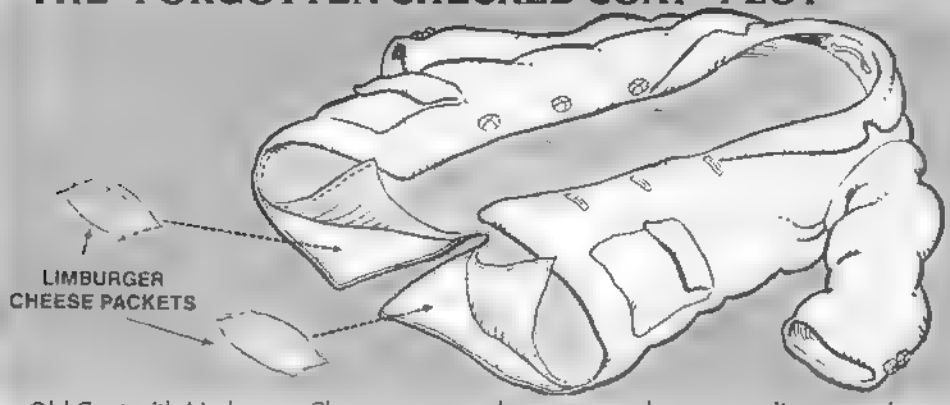
Asbestos-Covered Barbeque Briquettes can be used to test the patience and emotional stability of any would-be backyard chef with amusement.

Bored barbeque guests sit around, miserable and hungry, as their desperate chef-host attempts to light briquettes to start cooking.

Great fun can be had by watching as chef-host resorts to using crushed newspapers, kindling wood and anything else around that can be used to get the %$*@+&! fire started.

For extra fun, time with a stopwatch to see how long it takes for frustrated chef-host to finally sacrifice his pride and wallet, and take entire party to a restaurant.

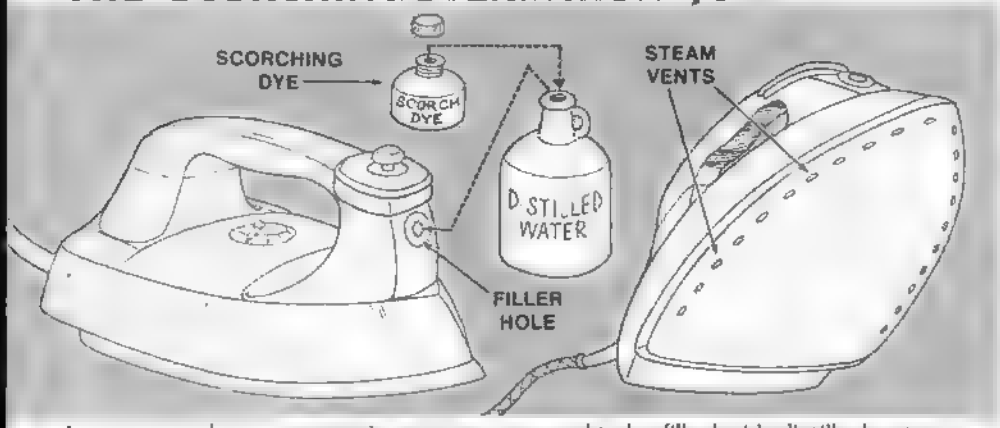
THE "FORGOTTEN CHECKED COAT" PLOY



Old Coat with Limburger Cheese wrapped in gauze and sewn into lining can be used to play hilarious practical joke on an unsuspecting check room attendant.

This joke works best in a restaurant where the service is lousy, and the people are nasty. Merely check the coat, and then, somehow, manage to leave the place without it unnoticed.

THE "SCORCHING STEAM IRON" JOKE



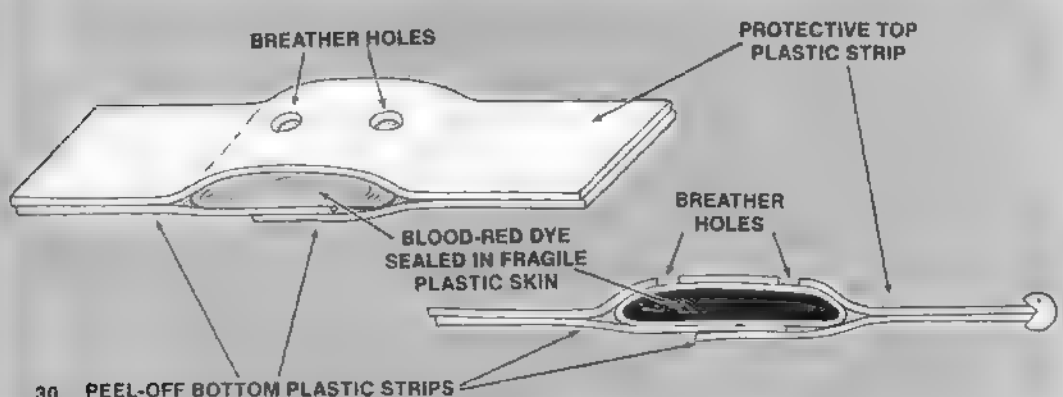
As everyone knows, steam irons are supposed to be filled with distilled water.

The joke here is to fill the bottle of distilled water in the laundry room with special "Scorching Dye."

When a laundress uses the iron to press any clothes, the "Scorching Dye" is released as steam and the results are truly horrifying.

Huge scorch mark is produced on the garment being ironed. Of course it's only a joke, because the dye washes out with water and the laundress will share in the fun after she recovers from her heart attack.

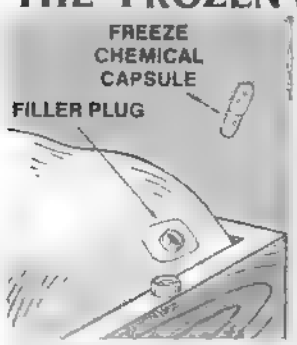
THE "EVER-BLEEDING BAND-AID" TRICK



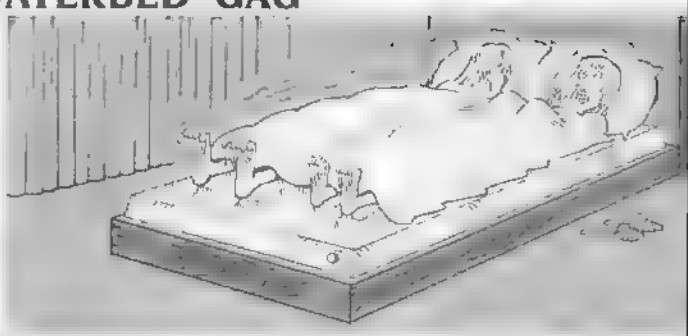
This practical joke works best on a victim with a minor wound.

THE "FROZEN WATERBED" GAG

In a couple of weeks, the Limburger Cheese will begin to rot through the gauze wrappings, filling the Check Room and the entire restaurant with an unbearable disgusting yechy odor.

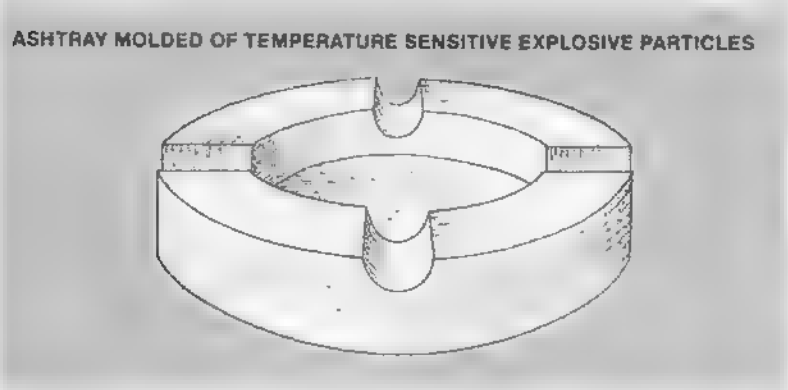


Specially made "Quickly Dissolving Capsule" fits neatly into "fill plug" of any waterbed.



Unplug waterbed insert and shut. Releases a special "freeze chemical"—the same found in athletes ice-packs. Fun begins when occupants of waterbed awake to find they've been sleeping on 1500 pound iceberg.

THE "FIREWORKS ASH TRAY" EFFECT

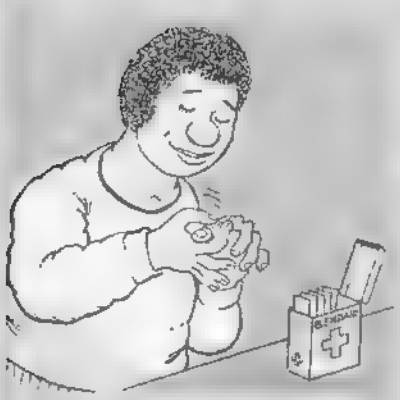


Ordinary-looking Ash Tray consists of specially-treated temperature-sensitive explosive particles pressed into the shape of an ash tray.

As smoker places cigarette into ash tray, miniscule explosive particles cling to it.

When smoker takes cigarette back from ash tray, nothing apparently is wrong with it.

But as smoker drags on cigarette, increased temperature is now enough to ignite highly-explosive particles, creating lots of laughs and good fun.

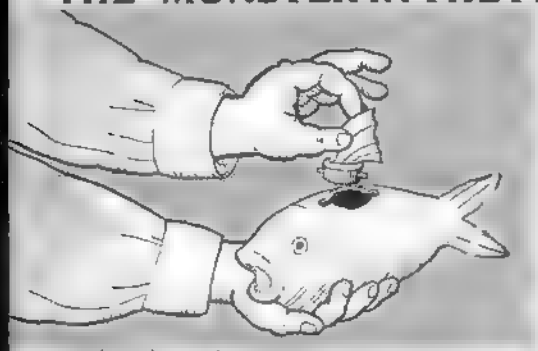


Victim tightens and squeezes trick band-aid around finger.

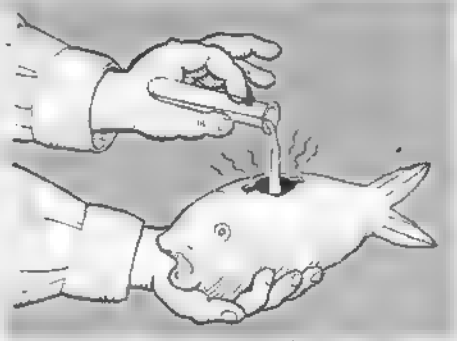
Squeezing bursts fragile bubble, and dye begins to run like blood.

Fun is in seeing victim use one phony strip after another while screaming, "Help, I'm bleeding to death!"

THE "MONSTER IN THE FISH TANK" EFFECT

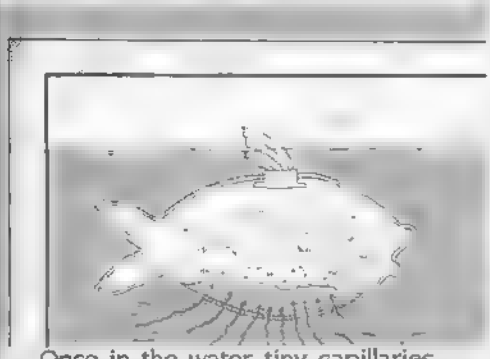


Trick Fish made of thin, opaque, toy-balloon-type material with a neatly-concealed fill hole under its dorsal fin is used in this practical joke



With the fin removed, the Fish is filled with a special chemical that is affected in a rather curious and marvelous way by mixing with water.

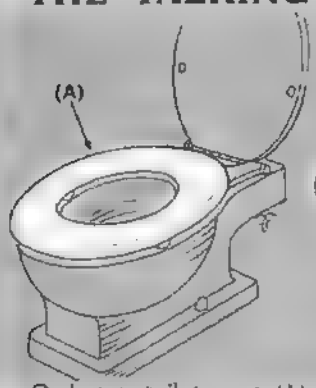
When visiting any place with a fish tank, this trick is always good for some hilarious fun. Jokester simply sneaks Fake Fish into the aquarium.



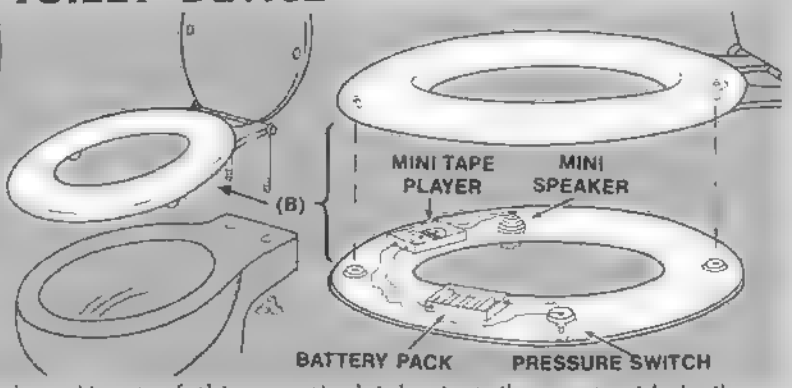
Once in the water, tiny capillaries in Fish's belly suck water inside where it combines with chemical to produce a "Slowly Expanding Gas"

After a while, the Trick Fish gets so huge that water starts sloshing out of the fish tank... along with the other rare fish. Astonishment on everyone's face soon follows, to the great amusement of the practical joke's perpetrator *(Note: This hilarious trick is equally effective in swimming pools and lakes.)*

THE "TALKING TOILET" DEVICE



Ordinary toilet seat (A) is removed and replaced with "Talking Toilet Seat" (B)



Heart of this practical joke is toilet seat with built-in tape player and speaker (shown above). When user sits down, pressure switch activates tape player, and the fun begins

Unsuspecting Victim enters bathroom to use the toilet

Victim's weight on toilet seat turns tape player on

Victim is shocked to hear muffled voice from toilet.

Joke-player can record any funny message or sound like the list shown at the right.

A— "PHOOOOZZZZZ!"

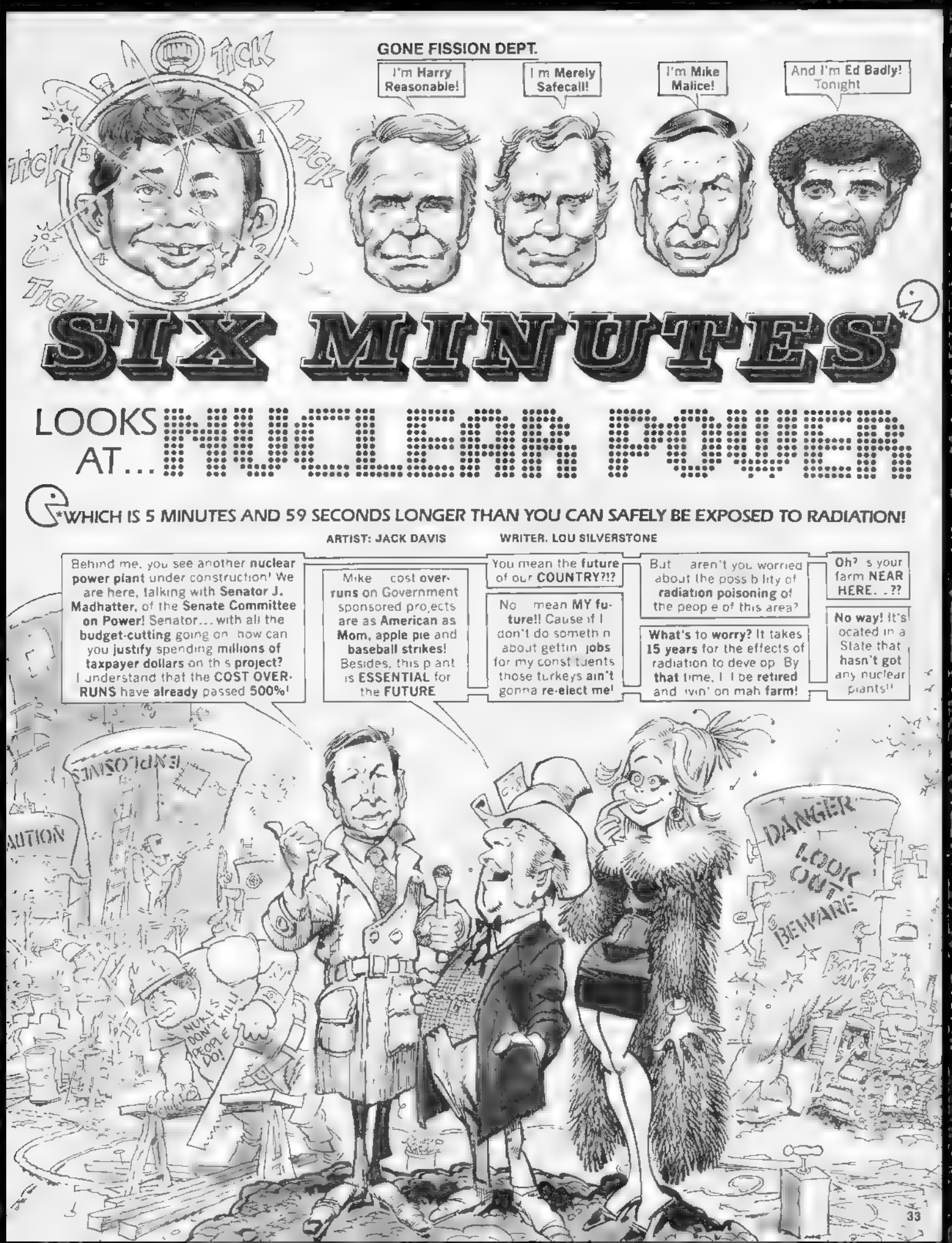
B— "Help... I'm drowning!!"

C— "Charlie, are you sure this is the way out of the 42nd Street sewer?"

D— "Hey, why did it suddenly get so dark in here?"

E— "Attention, all cars!! Emergency! Emergency!! A disgusting, slimy, thirty-foot Python is loose in the streets, and was last seen entering a city sewer!!"

F— "Pardon me, lady, but have you seen Jacques Cousteau up there...?"

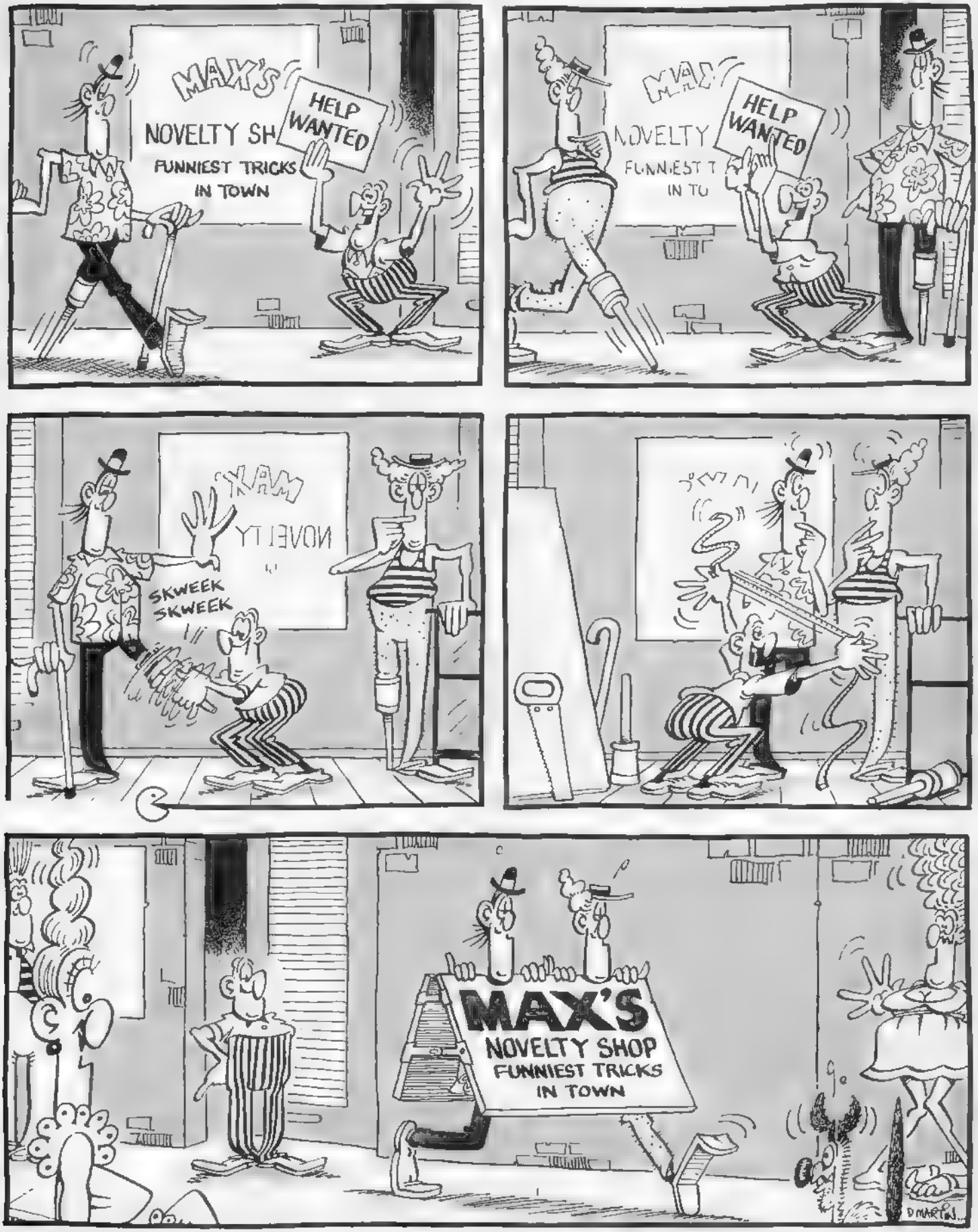

GONE FISSION DEPT.
I'm Harry Reasonable!
I m Merely Safecall!
I'm Mike Malice!
And I'm Ed Badly! Tonight
TICK
TICK
TICK
TICK
SIX MINUTES*
LOOKS AT... NUCLEAR POWER
*WHICH IS 5 MINUTES AND 59 SECONDS LONGER THAN YOU CAN SAFELY BE EXPOSED TO RADIATION!
ARTIST: JACK DAVIS
WRITER. LOU SILVERSTONE
Behind me, you see another nuclear power plant under construction! We are here, talking with Senator J. Madhatter, of the Senate Committee on Power! Senator... with all the budget-cutting going on how can you justify spending millions of taxpayer dollars on th s project?
I understand that the COST OVER-RUNS have already passed 500%!
Mike cost over-runs on Government sponsored pro,ects are as American as Mom, apple pie and baseball strikes! Besides, this p ant is ESSENTIAL for the FUTURE
You mean the future of our COUNTRY?!?
No mean MY future!! Cause if I don't do someth n about gettin jobs for my const tuents those turkeys ain't gonna re-elect me!
But aren't you worried about the poss b lity of radiation poisoning of the peop e of this area?
What's to worry? It takes 15 years for the effects of radiation to deve op By that time, I ll be retired and livin' on mah farm!
Oh? s your farm NEAR HERE. .??
No way! It's ocated in a State that hasn't got any nuclear plants!!
EXPLOSIVES
AUTION
NUKES DON'T KILL! PEOPLE DO!
DANGER
LOOK OUT
BEWARE

Senator why doesn't the government finance more research into Solar Energy? It's clean and cheap! There's an endless supply! And it's not dangerous!!
Not dangerous, eh? Honey Belle, show the gentleman your sunburn!
Oooh! It really smarts, Mike!
Uh hold it, Miss! This isn't that kind of magazine!!
Ah tell yuh Mike, Solar Energy is against our American Free Enterprise System! Ah mean nobody can own the sun! Not the oil companies! Not the power companies! People would be hardly payin' ANYTHIN' to heat their houses!
Now where's the profit in that?
By God Ah think Solar Energy is some kind of COMMIE PLOT!
But, Senator. Nuclear plants can be dangerous!! After a nuclear mishap in a plant in Michigan, one of the engineers stated—and quote We almost lost Detroit!" Would you care to comment on that?
Wal Ah tell yuh, it wouldn't be any great loss, Mike! Look at the CARS they turn out!
Ah've had nuthin' but trouble with THIS LEMON!! Next time Ah'm gonna buy me one of them JAPANESE jobs! Sayonara, y'all!
We're here at the Nuclear Regulatory Commission, and with me is one of the Administrators, Mr. John Tweedledee! Mr Tweedledee, what did you learn from the Three Mile Island disaster?
Never to buy stock in a Nuclear Power Company! Man, those suckers can really get WIPED OUT!!
The NCR is in charge of "Licensing" and "On-Site Inspecting," isn't that right, Mr Tweedledee?
Actually, we don't do much inspecting! We leave that to the Companies! Then we check their reports!
How do you know they're supplying you with accurate data?!
Would a Nuclear Power Company Official LIE?!
Could you explain "The China Syndrome" to all our MAD readers?
Sure! Jane Fonda played a reporter—and Jack Lemmon was a
Not the MOVIE!! I mean the real thing!!
Oh, that! Well, according to a dumb theory, if there's a "meltdown," the core would continue to burn down through the Earth until it reached China!
But that can't happen! As soon as the molten core reached the water table—WHAM! We'd have a radioactive steam explosion that'd make Hiroshima look like a fire-cracker! Chinese people wouldn't be harmed . unless they lived near the plant!!

What is the worst possible thing that could happen? A "melt-down"? An explosion? Escape of radioactive gas? What does the NRC fear the most...?
What we fear the MOST is the public finding out how expensive and dangerous these "Nukes" really are!
I'm with Mr. Jack Tweedledum of the Environmental Protection Agency! Mr. Tweedledum what is the government doing about the serious problem of waste disposal?
Mr. Reasonable, we in government eliminate our waste just like everybody else! We flush it, bag it, throw it out of our car windows and if it's incriminating, we SHRED it!
I meant "NUCLEAR" waste!! According to critics, there is NO WAY of disposing of nuclear waste materials!!
That's a lie, spread by those off-the-wall environmentalists! See all those file cabinets?! They're filled with different methods we've used to get rid of nuclear waste
One of the first methods we tried was putting the stuff into large ditches in the ground with thick cement walls!
Did it work?
Not quite! We forgot to put in the cement bottoms!!
I know this is supposed to be a humor magazine, but that's too ridiculous even for OUR readers!
Want to hear something even MORE ridiculous? It actually happened...
This was another great scheme! We recycled the radioactive waste and sold it for use as a ground-fill in construction projects!
But wasn't that dangerous for the occupants of the buildings??
Only if you consider getting the equivalent of 500 chest X-rays a year dangerous!!
We've gotten rid of lots of nuclear waste by putting it in steel drums and dropping them into the ocean!
If the drums leaked, wouldn't that cause environmental damage?!?
You bet! You know anybody who wants to buy some four foot mutant spider crabs?!
My favorite solution to the problem was to rocket the crap into outer space! But some bleeding hearts were afraid the rocket might explode, and we'd have perpetual atomic fall-out!
It seems like you've tried everything but putting nuclear waste into GLAD BAGS!
I must make a note of that! Who knows! It might work!!

We're here at the Looking Glass Nuclear Power Plant! With me is its Director, Mr. Cheshire Katz, who will take us through the Looking Glass! Mr Katz — is it true that the life expectancy of a nuclear plant is thirty years?
Yes, but that isn't bad comparatively speaking
Compared to what?
The life expectancy of the poor slobs who WORK in nuclear plants!
What happens to a Nuke when it's too "hot" to use anymore?
We pour cement over everything!
Creating a billion dollar concrete tomb that will be a blight on the landscape forever is not MY idea of a perfect solution!
No, but it's not a bad deal if you own a cement company!
CEMENTWORKS" A SUBSIDIARY OF "LOOKING GLASS" INC.
This office is the key to the Nuclear Power Industry! Without the work of these dedicated guys, we'd be out of business!
You mean the engineers and scientists who are working to prevent future accidents...?
No, the Advertising men and P.R. experts who are working to convince the public it needs Nuclear Energy, no matter WHAT the risk!
I think we've got something on that strontium that's been showing up in the local milk supply, Mr. Katz!
How about THIS ad to counteract the public's concern over fall-out?
Hey, you guys sold "Squeezable Toilet Paper" to the public! You ought to be able to sell them "Love-able Radiation"!
DRINK NEW IMPROVED BOREDOM'S MILK NOW CONTAINS STRONTIUM 90!
NUCLEAR POWER ...INSTEAD OF OIL!!
ISN'T IT WORTH THE GAMBLE OF ARAB CONTROL?
Do you have any contingency plan in case there's a nuclear accident?
As soon as there's a mishap, the computers go right into action!
To calculate what safety measures should be taken?
No, to calculate how much the accident is going to cost us . so we can pass it on to our customers!
Do you have any evacuation plans?
But what about all the PEOPLE that live around here?
Thank you, Mr Cheshire Katz, of Looking Glass Power! This has been another "Six Minutes" with Harry Reasonable, Mike Malice, Merely Safecall, and me, Ed Badly! Now back to MAD ...and some sanity!!
You better believe it! At the first sign of trouble, I hop right into this chopper, and Man... I SPLIT!!
Oh, we make one of those announcements assuring them that there's no danger!
LOOKING GLASS

YESTERDAY IN DOWNTOWN FREENSVILLE



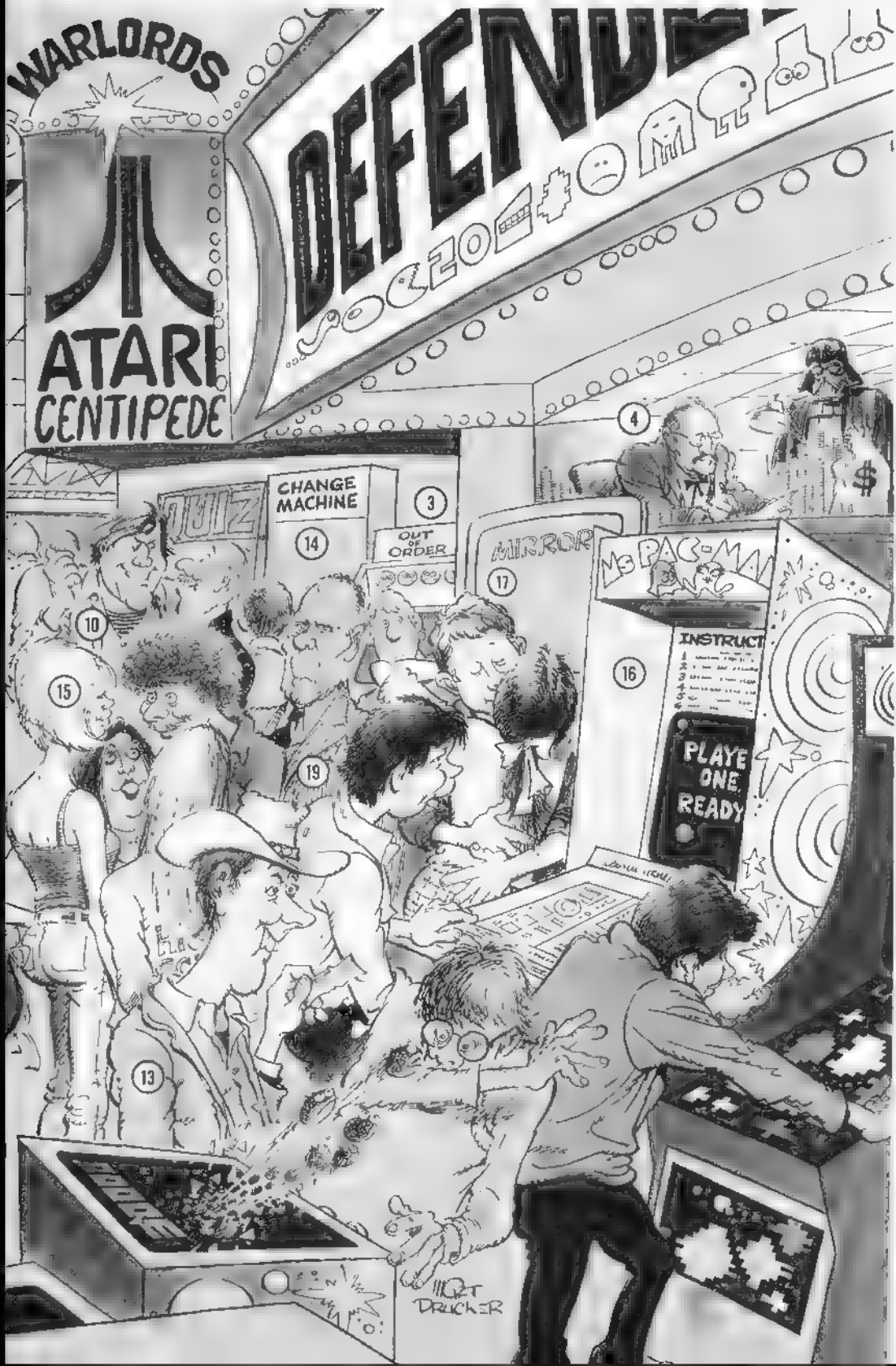
ERR APPARENT DEPT.

Recently, we asked one of our idiot artists to do a drawing of a Video Games Center. Unfortunately, he didn't do a very

HOW MANY MISTAKES CAN

good job. In fact, he made a lot of mistakes...20 in all! Now it's up to you to find them. Which is why we're asking:

YOU FIND IN THIS PICTURE?



ANSWERS

1. The teenager isn't playing a game because his parents forbade him to spend any more money in here
2. The guy who has to go to the bathroom is actually leaving the game to go to the bathroom
3. There is an "Out Of Order" sign on a game that's out of order.
4. The owner of the Video Game Center is reporting all of his cash income
5. The Game Center Manager is actually exercising his right not to admit undesirables.
6. The guy calling home is not telling his parents that he's "studying in the library."
7. The guy who ran out of money is not bumming from his friends
8. The Mafia does not own any of these Video Game Machines
9. The guy is not being humiliated by his friends for his low game score
10. The guy who lost his quarter in a game is lodging a formal complaint instead of destroying the machine
11. The person who didn't receive his change from the vending machine is getting reimbursed.
12. The player had a good time playing "Pong," even though he lost
13. The guy with the empty candy wrapper is looking for a trash can to throw it into
14. The change-making machine is not out of change
15. There are girls in here
16. The "Instructions For Playing The Game" is clear and comprehensible.
17. The guy is more interested in his date than he is in the video game
18. The student is not cutting classes to play the games
19. The man in the suit and tie is not a Truant Officer
20. This guy has decided to stop playing the games because he wants to save his last dollar to buy MAD

ARTIST: MORT DRUCKER
WRITER: CHRIS HART

CLAWS AND EFFECT DEPT.

FOR ALL YOU SOFT-HEARTED CLODS WHO LOVE LIVE LOBSTERS . . . BUT CANNOT

A MAD LOOK AT OTHER USES FO

DIAPER RINSER

HIGH SHELF
EXTENSION PRONGS

EARPHONES HOLDER

TURN INDICATOR

COAT & HAT RACK

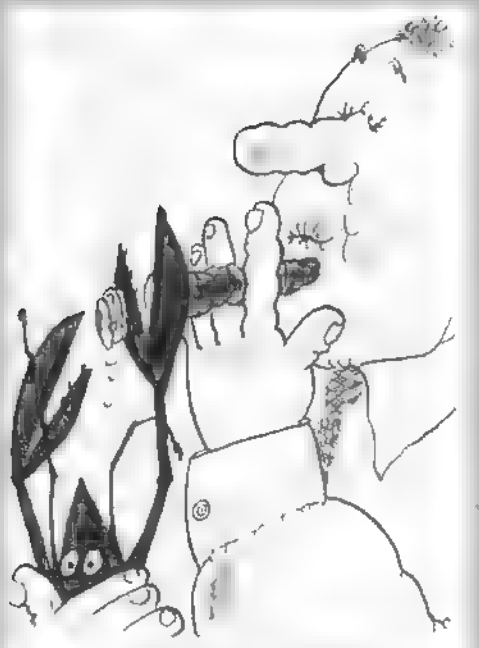
BRING YOURSELVES TO THROW THEM INTO BOILING WATER, WE BRING YOU...

R LIVE LOBSTERS

ARTIST & WRITER: PAUL PETER PORGES

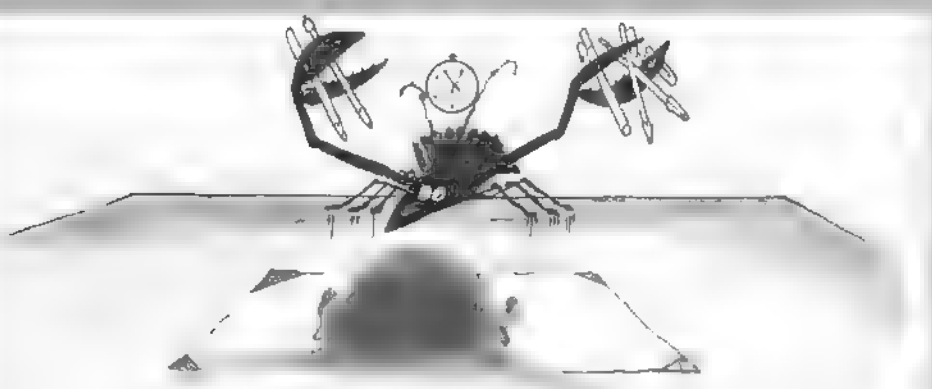
INDOOR DIRECTIONAL TV ANTENNA

PAPER TOWEL RACK



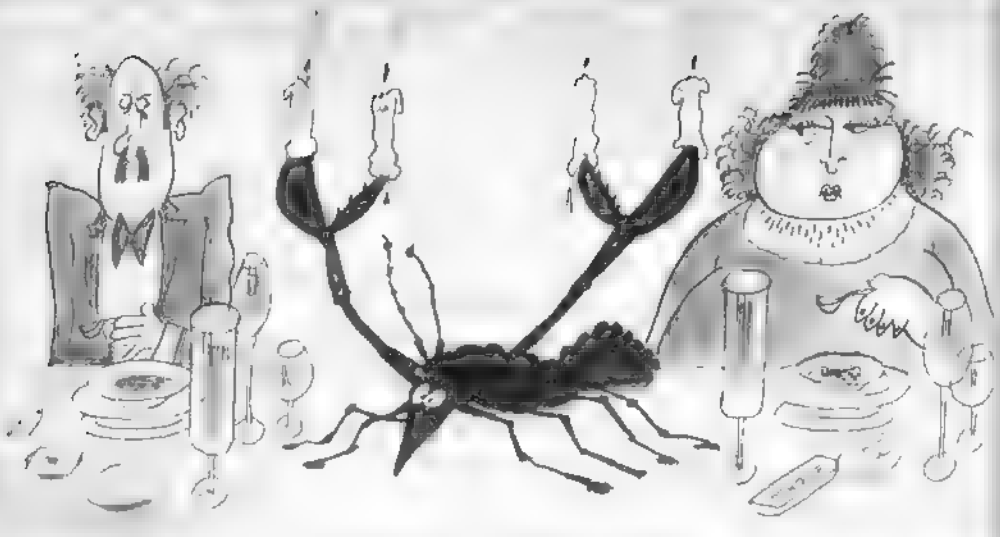
CIGAR CUTTER

BIRD FEEDER



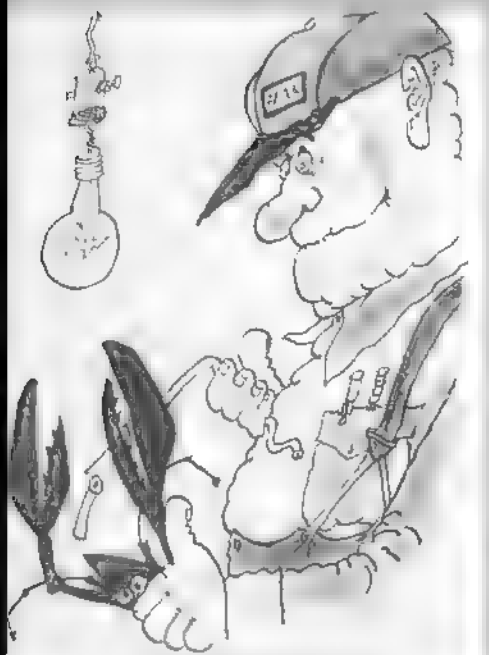
DESK SET

CORN HOLDER



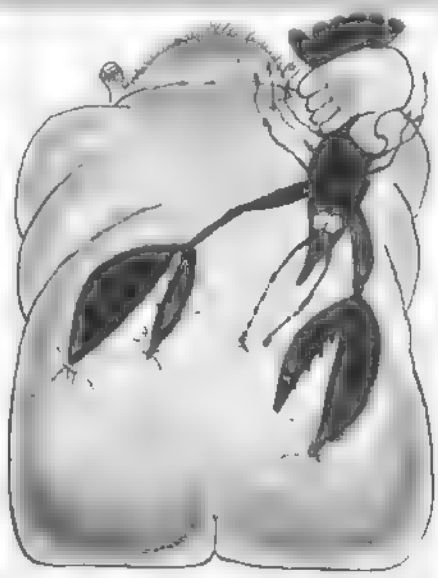
FESTIVE CANDELABRA

TOOTHBRUSH HOLDER

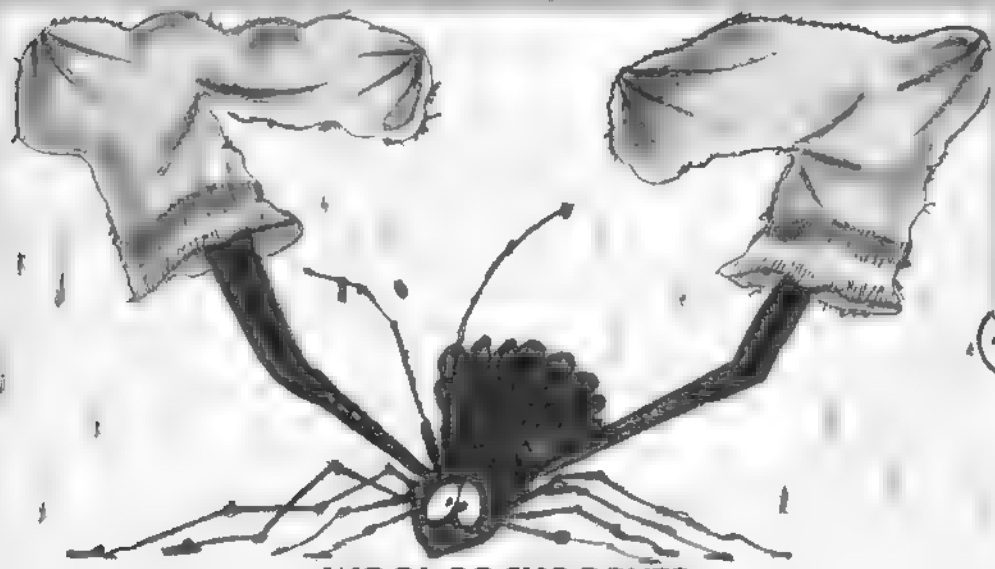


ELECTRICIAN'S WIRESTRIPPER

MUSIC STAND



BACK SCRATCHER



WOOL SOCKS DRYER

PIZZA PIE SLICER

CRASHING BORE DEPT.

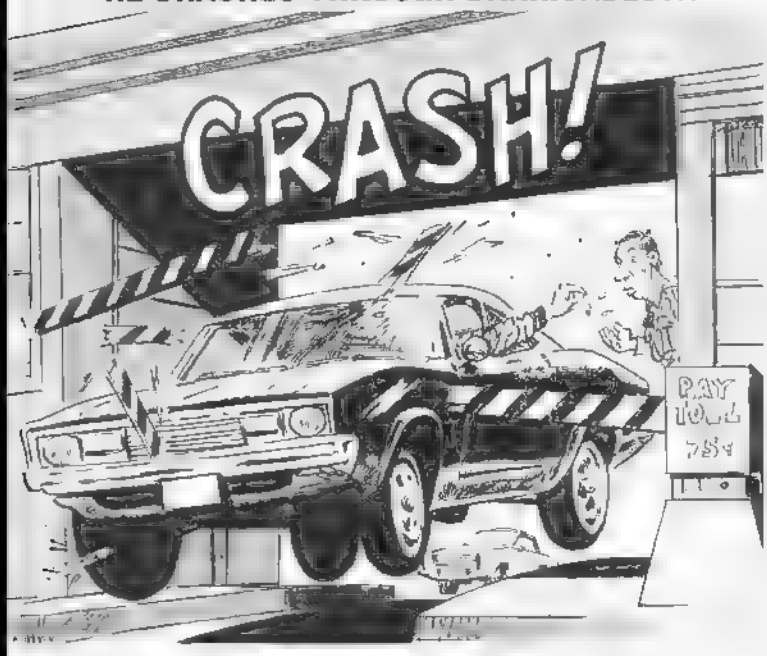
There's a popular new show on television about a Stunt Man who doubles as a Bounty Hunter. The Producers probably figured out that by combining the two occupations, they could get their star into twice as many fights as usual... both on and off the set. Which is why we call our version of this idiocy...

THE BRAWL GUY

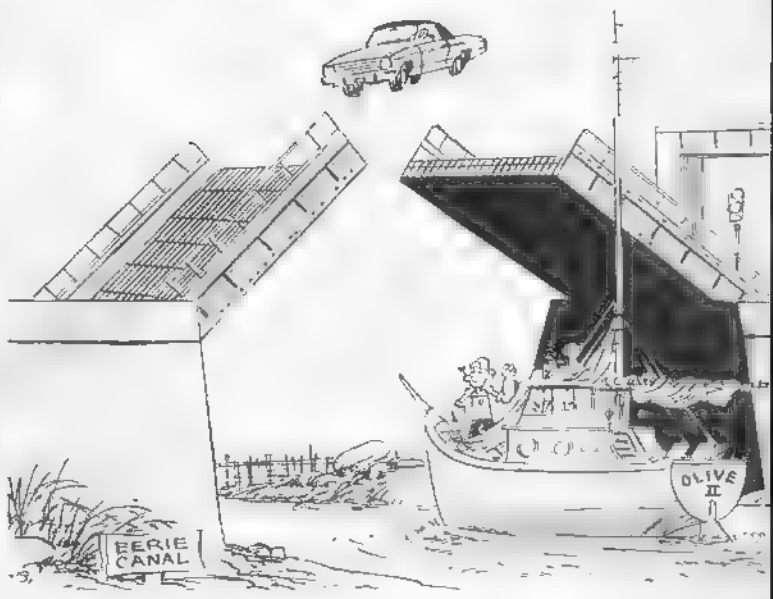
ARTIST: ANGELO TORRES WRITER: DICK DE BARTOLO

THIS IS THE STORY OF ONE OF AMERICA'S GREAT UNSUNG HEROES... THE STUNT MAN...

HE CRASHES THROUGH BARRICADES...



LEAPS ACROSS WIDE OPEN SPACES...

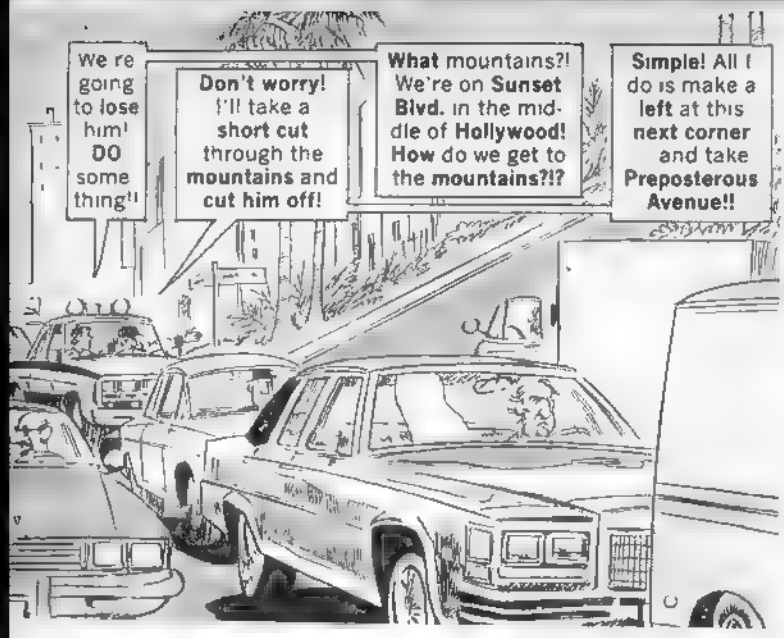


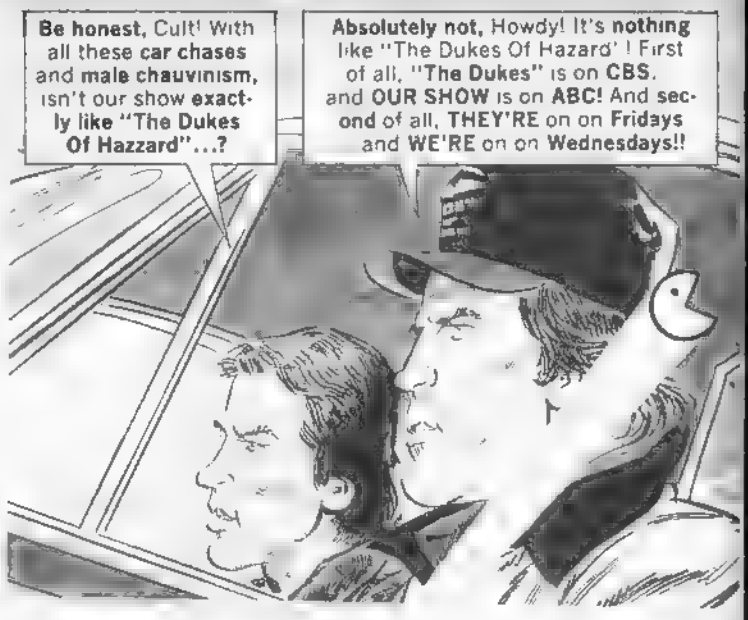
ZOOMS THROUGH CROWDED INTERSECTIONS AT 100 MILES AN HOUR! AND WHY...??

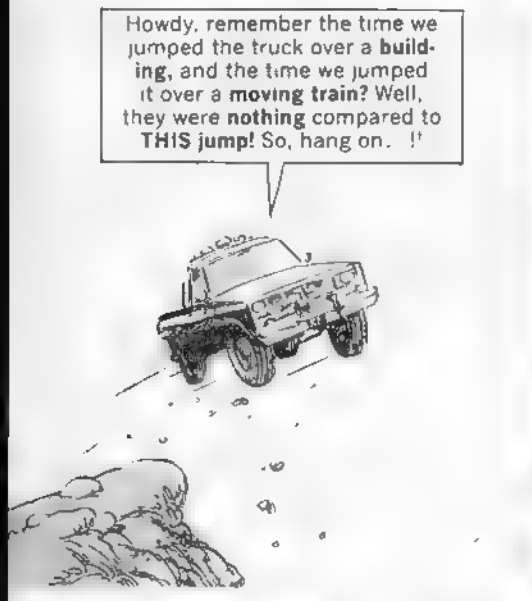
Well, we made it to the studio on time again! For a while there, I thought we were going to be late for work!
Good morning Cut! We've got a really tough "car chase" scene for you to film this morning!
Great! But I gotta have my coffee first! I can't do any REAL driving until I wake up!
SCREEECH!

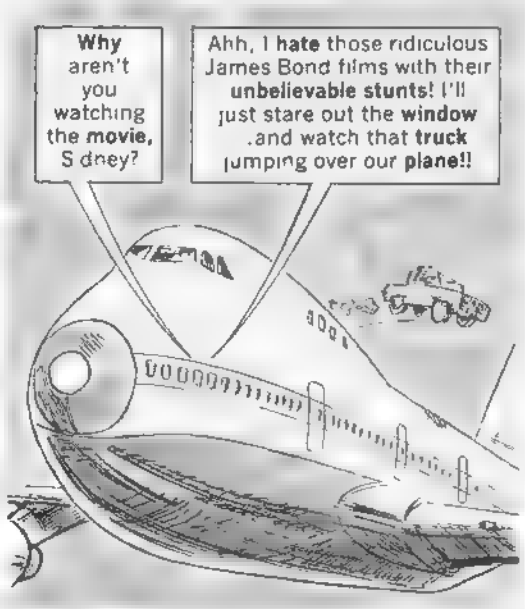
Good...! Now crash through the fence and drive right on to the roller coaster track!
Great, Cult! Now, speed up that first rise, and hurtle down that nauseating huge first dip!
Fantastic! Now, jump the car off the roller coaster track and crash it headlong into the Merry-Go-Round!
Terrific, Cult! Now, do it exactly that way when we film it!
VROOOOMM
Y know, every week I perform these really weird stunts—and we NEVER mention what movies they're going into!
This stuff doesn't go into any MOVIES, Cult! We're filming "OUT-TAKES"!
Cult, I've got a real easy job for you!
Aw, c'mon, Jock ! Don't start with that "real easy" stuff! You ALWAYS say it's going to be REAL EASY...! And then we find ourselves having to go to Hawaii, or up in the mountains, or some God-forsaken place!
This one IS easy! You only have to go crosstown!
Crosstown?! Are you nuts?! Do you know what crosstown traffic is like!? Don't you have anything in Hawaii or up in the mountains, or in some God-forsaken place?!?
What are you complaining about! I'm paying $500 a day, plus expenses!
You think I'm impressed with $500 a day?! I'm a famous Stunt Man! I make $5000 a day!
Yeah? How often do you work!?
Well, I worked two half-days in 1981!!
THE BIG VOLLEY
Now, here's the story Vito Babboon is a clothing manufacturer who's out on $100,000 bail, and—
—you're worried that he might give you the "slip"! Uh clothing manufacturer...? The "slip". ? I guess I'll never lose my sense of humor!
That's true! You can't lose something you never had!
I think you just gave me the "needle"!
The D.A. says this clothing manufacturer sold over five million dollars worth of "Designer Originals" which turned out to be fakes! His trial comes up next Monday and I'm hiring you two to keep an eye on him!
And that's the "thread" of the plot this week? It sounds "tailor-made"!
It's the same "pattern" that we follow every week!
And every week, our story "comes apart at the seams"! Oh, my God! Now, I'M doing it!!
THE SIX MILLION DOLLARS MAN
44

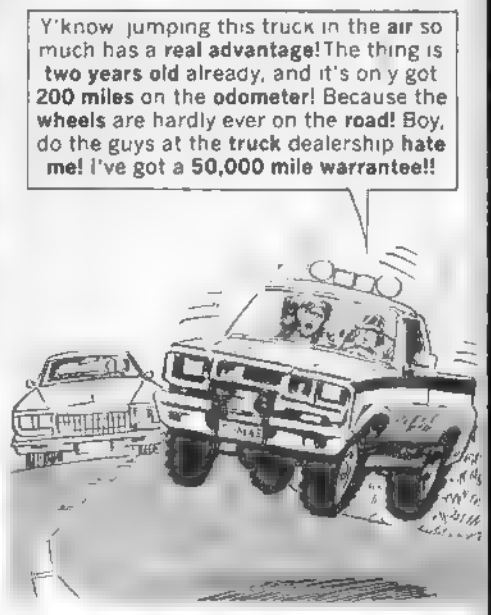
Jock, you forgot to give us a ridiculous reason why we have to keep our eye on this guy!
Well... the Underworld doesn't want this guy to testify! And you know how MEAN the "Family" can get!!
I KNEW the Family operates in New York and Chicago... but do they ALSO operate out here in sunny California?
Yes, but out here, they're a little more laid back! If they catch Vito, they might force him not to testify by making him wear a polyester suit while sitting in the hot sun by an empty swimming pool without any sunglasses, holding a warm pina-colada!
My God...!! That's so brutal!!
This is the building where Vito has his manufacturing operation! Who'd ever suspect that a place like this would be ripping off famous designs?
THE COPYCAT CLOTHING CO
Let's check Vito's office! You want to scale the wall ...shimmy up the elevator cable... or climb the fire escape and go in a window?
Don't be stupid, Howdy! We're STUNT MEN!
Can't we just WALK in?!?
Isn't this clever, Howdy? We opened the skylight and climbed down this rope right into Vito's office!
Yeah... and what a climb! This is a 40-story building, and Vito's office is on the GROUND FLOOR!
Look, Cult! No wonder Vito never moved all through the six hours we watched him! It's a mannequin! How could we have been fooled by a mannequin?!?
Better not ask, Howdy! With the acting ability on this show, that MANNEQUIN has the best shot at an Emmy!
Cult! I just saw a car pull out of the driveway! We better follow him before he gives us the "bra"!
The "bra"?! You mean— before he gives us the slip"!
No we USED that "thimble" minded pun before!
"SEW what!?! We have to do anything we can to keep the audience in "stitches"!
Cult, how come we have this outrageous truck... covered with tons of chrome and equipment... and yet, no one seems to notice us when we follow them...?
Because I change the license plates every day... to throw them off!!
BRAZIL 4471

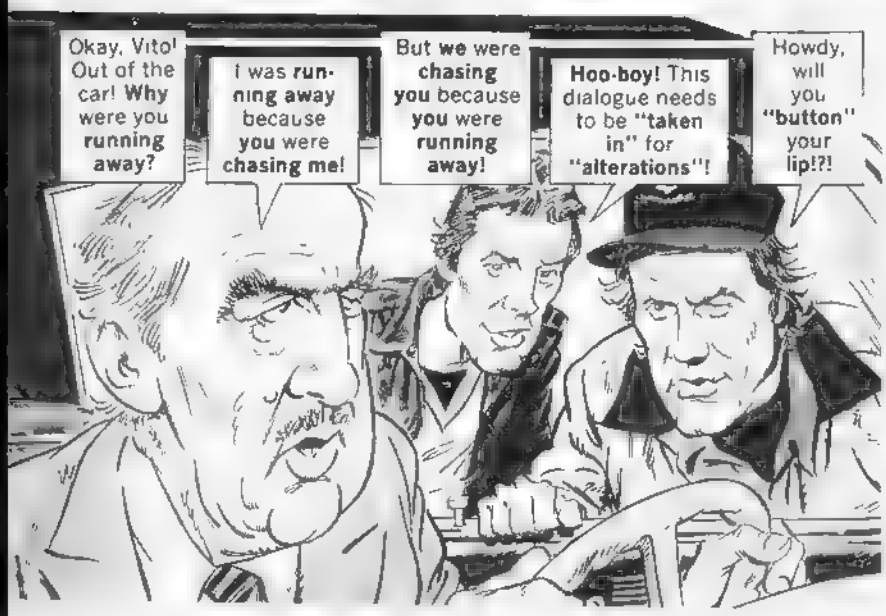

We're going to lose him! DO some thing!!
Don't worry! I'll take a short cut through the mountains and cut him off!
What mountains?! We're on Sunset Blvd. in the middle of Hollywood! How do we get to the mountains?!?
Simple! All I do is make a left at this next corner and take Preposterous Avenue!!


Be honest, Cult! With all these car chases and male chauvinism, isn't our show exactly like "The Dukes Of Hazzard"...?
Absolutely not, Howdy! It's nothing like "The Dukes Of Hazzard"! First of all, "The Dukes" is on CBS, and OUR SHOW is on ABC! And second of all, THEY'RE on on Fridays and WE'RE on on Wednesdays!!

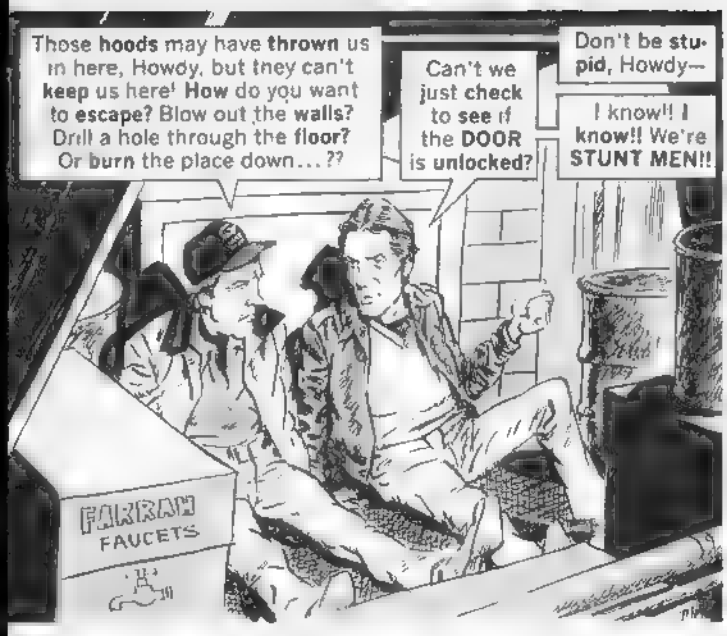

Howdy, remember the time we jumped the truck over a building, and the time we jumped it over a moving train? Well, they were nothing compared to THIS jump! So, hang on. !!


Why aren't you watching the movie, Sidney?
Ahh, I hate those ridiculous James Bond films with their unbelievable stunts! I'll just stare out the window and watch that truck jumping over our plane!!


Y'know jumping this truck in the air so much has a real advantage! The thing is two years old already, and it's only got 200 miles on the odometer! Because the wheels are hardly ever on the road! Boy, do the guys at the truck dealership hate me! I've got a 50,000 mile warrantee!!


Okay, Vito! Out of the car! Why were you running away?
I was running away because you were chasing me!
But we were chasing you because you were running away!
Hoo-boy! This dialogue needs to be "taken in" for "alterations"!
Howdy, will you "button" your lip!?!

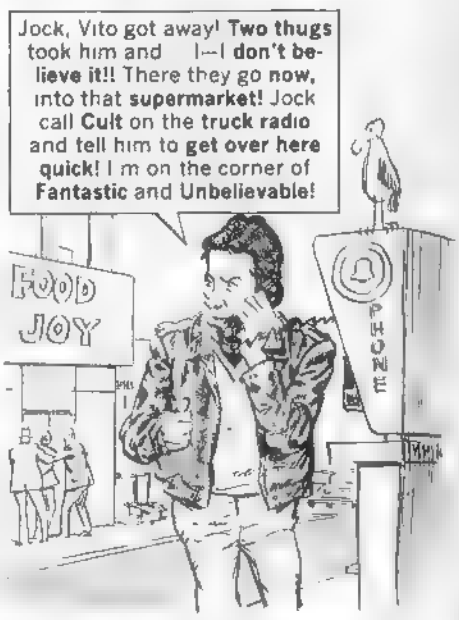
Okay, nobody move! We've been trying to "collar" this guy but now that you two are involved, we're puttin' the "cuffs" on you, too...!!
I'm warning you What you're doing is against the Law!
What?! We do two lousy puns, and right away it's against the Law?! If that's true, then you guys'd be up for Life Imprisonment!!

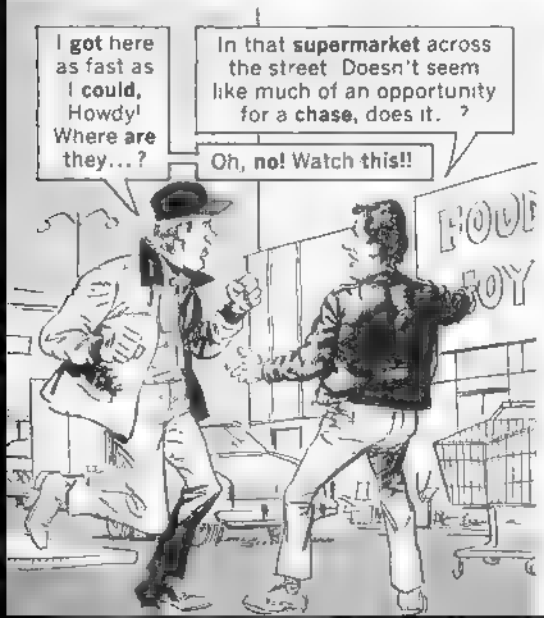

Those hoods may have thrown us in here, Howdy, but they can't keep us here! How do you want to escape? Blow out the walls? Drill a hole through the floor? Or burn the place down...??
Can't we just check to see if the DOOR is unlocked?
Don't be stupid, Howdy--
I know!! I know!! We're STUNT MEN!!
FARRAH FAUCETS

Holy cow! That was some neat explosion ...huh, Howdy??
Yeah, great! Only you blew out the wrong wall! That hole only leads to another room!
Well, it doesn't matter! You were right all along! The door leading to the outside is unlocked!
Let's get out of here!!

Howdy, call Jock and tell her that we lost Vito! I'll check with you later! Meanwhile, Francine, here, and I have a litt e—uh—"business" to conduct!
Cult, you could have any woman you want! Why would you go home with someone like THAT?!
Because I m a STUNT MAN! And this is gonna take guts!
DINER
MENU
GREASY SPOON

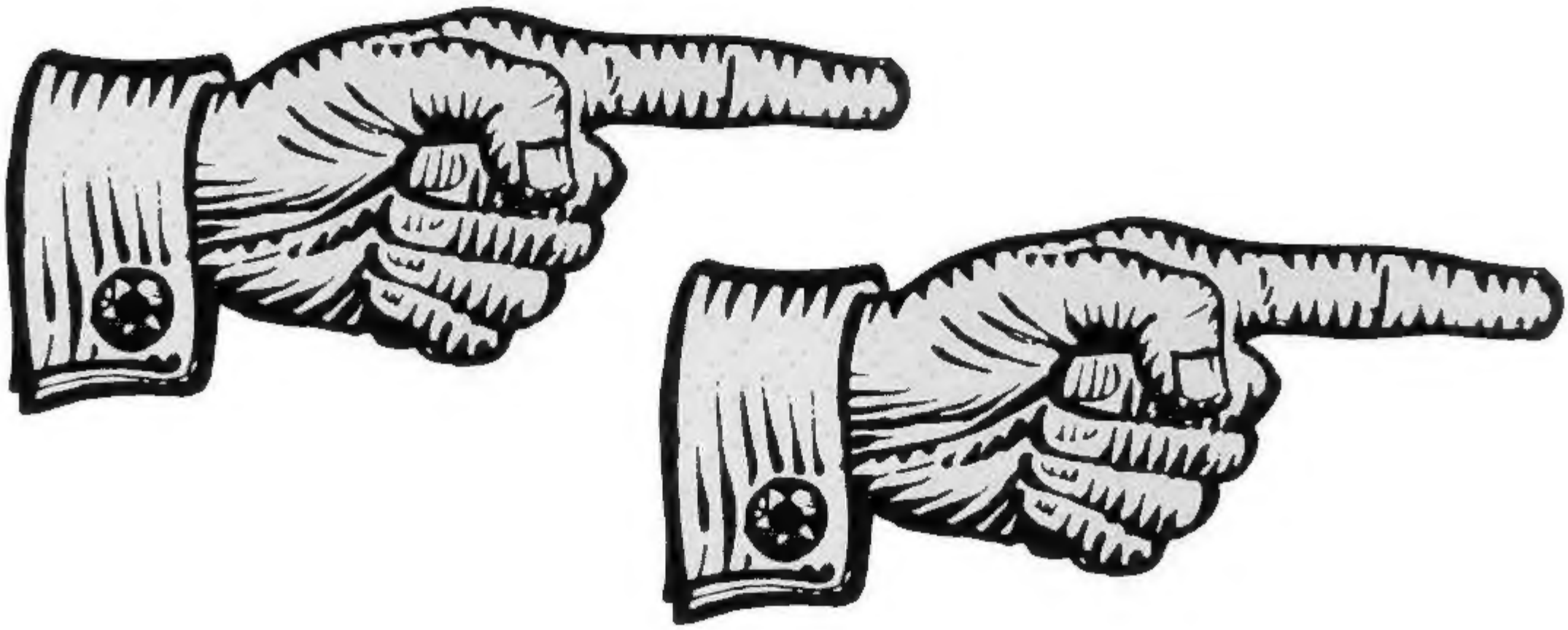
And are we doing THIS because we're Stunt Men ?
No. . we're doing it because I forgot my wallet, and I don't have the money to pay the check!


Jock, Vito got away! Two thugs took him and I—I don't believe it!! There they go now, into that supermarket! Jock call Cult on the truck radio and tell him to get over here quick! I m on the corner of Fantastic and Unbelievable!
FOOD JOY
PHONE


I got here as fast as I could, Howdy! Where are they...?
In that supermarket across the street Doesn't seem like much of an opportunity for a chase, does it. ?
Oh, no! Watch this!!
FOOD JOY

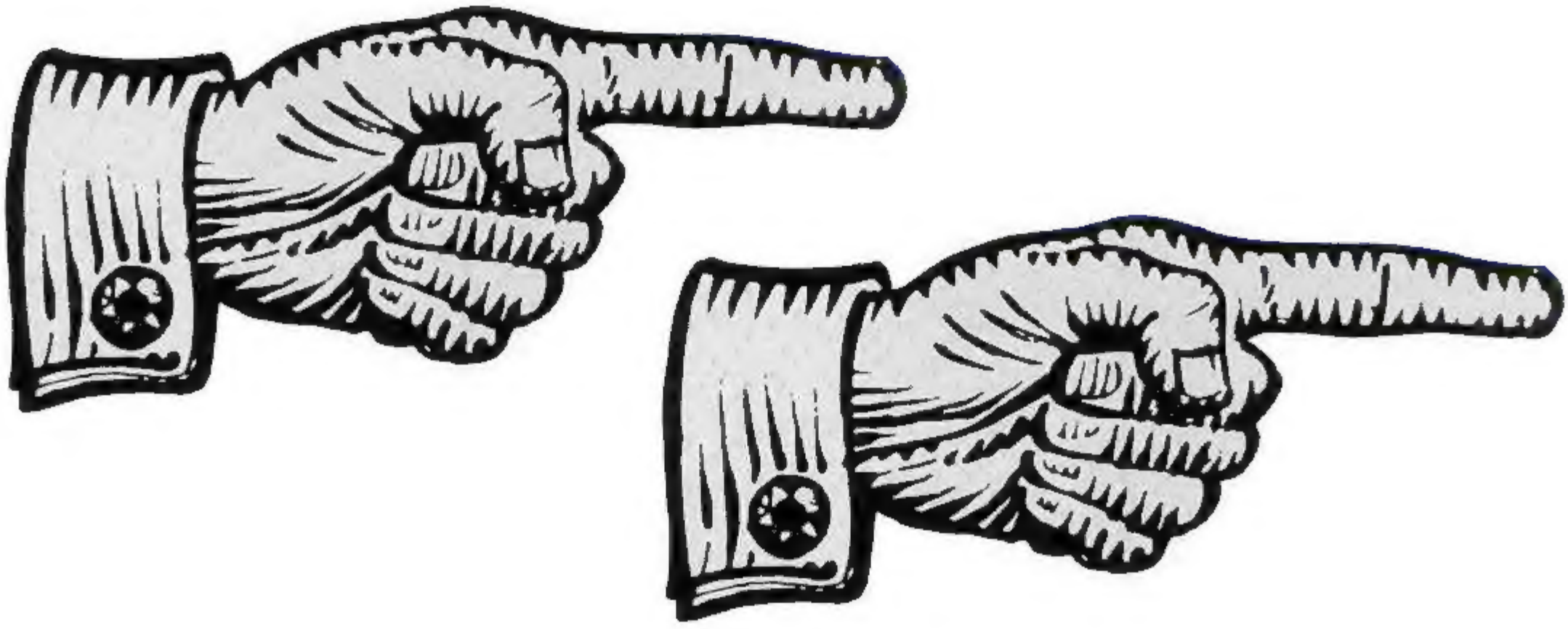
Hmmph!! Probably trying to get to the register before the prices go up again!!
Quick, Howdy.. ! Use the "Express Check-Out" lane!!
Look, Boss ! De plain! De plain donut!
EXPRESS CHECK

Oh, hi, Cult! What are YOU doing here?!?
Shopping for thugs! What are YOU doing in a supermarket in a skimpy Bikini??
The same thing I do EVERY week on the show... just showing some "Cheesecake"!
Cheesecake?!
You'll find that over in Frozen Foods! Aisle seven!
Hey, Cult! Wasn't that supermarket check out clerk Ricardo Montalban?
That was him!
How come we get such BIG NAMES to do such BIT PARTS?
Well... actually, we sign them on to do the entire show! But once they see how BAD it is, they usually leave after a few minutes!
NASSAU 82
Don't tell me it's another chase scene!
Yeah! We have to do $50,000 worth of property damage per episode, and we're a little behind! I'll just drive the truck through this China shop! THAT should do it!
Boss! The pane! The window pane!
FINE CHINA
FRESH HAM
What luck! We went through that store and came out just in time to see the thugs going into that house...!!
Not only do we jump over planes, we also jump over gaps in the plot!
Okay... how do you want to break in? Drive the truck up the stoop? Smash in the—
Look, Cult! The thugs are coming out with their hands up... and they've got Vito!!
This is our Mother's house! We live here! Don't wreck it! Please! We give up!
Well, we did what we were supposed to do! We got the guy Jock hired us to get, we did 15 unbelievable stunts and we topped our quota of $50,000 in property damage!
For a reward, ABC got us a double date for tonight! Say hello to Hildy... and Buffy...!
Hi, Hildy and Buffy! Are you girls ready for a real hot time? Cult and I are—
Hey, Cult!! These aren't REAL GIRLS! They're the two guys from "BUSOM BUDDIES"!
That's the way it goes, Howdy! Sooner or later, ABC gets EVERY ONE of its nightime stars to guest spot on our show!
Cult, I know we're STUNT MEN .. but how do we handle THIS situation?
Easy!! We just don't do any of the SLOW dances!!



Nothing to see here!

Please skip ahead.



A "SNAPPY ANSWERS TO STUPID QUESTIONS" FAIRY TALE FOLD-IN

HERE WE GO WITH ANOTHER RIDICULOUS

MAD FOLD-IN

In this "Frog and the Princess" scene, the Frog seems to have all the snappy answers. But after you fold in the page as shown at the right, the Princess winds up with the snappiest comeback!

FOLD PAGE OVER LIKE THIS!

A FOLD THIS SECTION OVER LEFT B FOLD BACK SO "A" MEETS "B"

ARE YOU MY LONG LOST PRINCE?

DID A WITCH CAST YOU INTO THIS PERFECTLY HORRIBLE ROLE?

SHALL I KISS YOUR LIPS AND FREE YOU FROM YOUR TORMENT?

... ALL RIGHT, THEN...

NO, I'M YOUR ORDINARY, EVERYDAY ***TALKING*** FROG!

NO, I ALWAYS DRESS IN FUNKY GREEN TIGHTS TO SHOW OFF MY SHAPE.

NO, I LIKE SUFFERING THE ICY GLAZE OF BRUTAL WINTER IN THIS FILTHY POND!!

A B

Jaffee

A "SNAPPY ANSWERS TO STUPID QUESTIONS" FAIRY TALE FOLD-IN

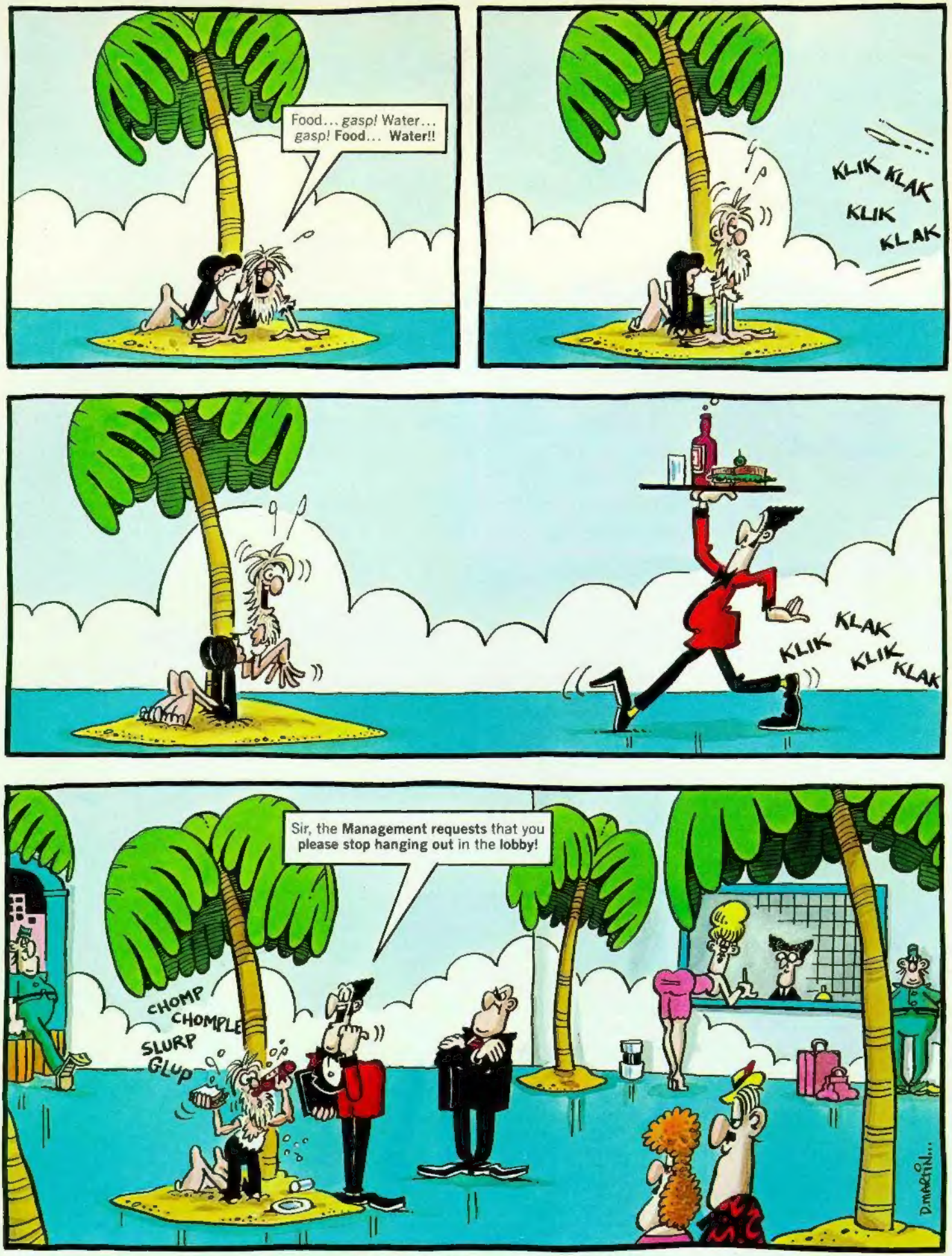
FOLD PAGE OVER LIKE THIS!

A)(B FOLD BACK SO "A" MEETS "B"

I HOPE.

YOU FREE ZE YOU R

...


Food... gasp! Water... gasp! Food... Water!!
KLIK KLAK KLIK KLAK
KLIK KLAK KLIK KLAK
Sir, the Management requests that you please stop hanging out in the lobby!
CHOMP CHOMPLE SLURP GLUP
D.MARTIN...

ARTIST: DON MARTIN WRITER: DON EDWING